



**Greenville Technical College Area Commission  
Marketing, Recruitment, and Enrollment Committee Meeting**

**MEETING AGENDA**

1/12/2021 3:30 – 4:30 pm

Zoom Virtual Meeting

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**AGENDA**

**Welcome Members**

Ray Martin

**Approval of November 9, 2020 Minutes**

**Action**

Ray Martin

**Marketing, Recruitment, and Enrollment Strategies**

- Recruitment & Enrollment Strategies
- Marketing Strategies

Dr. Matteel Knowles

Lauren Simer

**New Business**

Ray Martin

**Adjourn**

**Upcoming Meeting Dates:**

- March 16, 2021
- May 18, 2021