



Greenville Technical College Area Commission

Marketing, Recruiting, and Enrollment Committee Meeting

MEETING AGENDA

Tuesday, February 13, 2024

2:00 p.m.

Via Zoom

Welcome		Ray Martin
Approval of November 14, 2023, Committee Minutes	Action	Ray Martin
Enrollment KPI Update		Dr. Matteel Knowles
Recruiting Strategic Plan Update		Dr. Matteel Knowles
Marketing Strategic Plan Update		Lauren Simer
New Business		Ray Martin
Adjourn		