



Greenville Technical College Area Commission

Marketing, Recruitment, and Enrollment Committee Meeting

MEETING AGENDA

Tuesday, February 14, 2023 2:00 – 3:00 p.m.

Via Zoom: <https://gvltec-edu.zoom.us/j/89265006318?pwd=aINkNDRkZTdZSlo4Nm5td2tmRHpyQT09>

Welcome and Introductory Comments		Ray Martin, Chair
Approval of November 15, 2022, Board Minutes	Action	Ray Martin, Chair
Enrollment KPI Update		Lauren Simer
Recruiting Strategic Plan Update		Lauren Simer
Marketing Analysis Update		Lauren Simer
New Business		Ray Martin, Chair
Adjourn		

Upcoming Meeting Dates:

- May 16, 2023, at 2:00 p.m.