



Greenville Technical College Area Commission
Marketing, Recruitment, and Enrollment Committee Meeting
Tuesday, March 19, 2019 3:30 – 4:30 pm
Barton Campus, Executive Board Room

AGENDA

Welcome Members		Ray Martin
Approval of Minutes –		
January 15, 2019	Action	Ray Martin
Marketing, Recruitment, and Enrollment Strategies		
Removing Barriers for New, Entering Students		Dr. Matteel Jones
Marketing Strategy for the Applied Baccalaureate		Lauren Simer
New Business		Ray Martin
Adjourn		
Upcoming Meeting Dates:		
May 14, 2019		