



Greenville Technical College Board

MINUTES

Wednesday, April 20, 2022

The Center for Manufacturing Innovation, Multipurpose Room #236

Members Present

Paul Batson
James Blakely
Jo Hackl
Hunter Howard
Ray Lattimore
Ray Martin
Dr. Burke Royster
Coleman Shouse, Chair
Keith Smith
Kenneth Southerlin

Members Absent

Dean Jones
Dave Stafford

Staff Present

Jacqui DiMaggio
Julie Eddy
Susan Jones
Dr. Matteel Knowles
Becky Mann
Dr. Keith Miller, President
Dr. Larry Miller
Lauren Simer
Wendy Walden
Ann Wright

Guests

Stacy Brandon, GT Foundation Board Chair
Keith Munson, Rimom Law

Chair Shouse called the meeting to order at 12:15 p.m. and welcomed board members, staff, and guests. Chair Shouse announced that in accordance with the Freedom of Information Act, the press had been notified of the meeting. Chair Shouse acknowledged that the agenda was posted on the GTC website, and a quorum of board members was present.

Chair Shouse led a moment of silence in support of Tanglewood Middle School parents, faculty/staff, students, and the surrounding community.

Approval of the Minutes

Ms. Hackl made a motion to approve the February 16, 2022, minutes as amended. Mr. Howard seconded the motion. The motion carried.

Finance Report

Ms. DiMaggio provided the March finance report.

Year-to-date revenues for the first nine months of the fiscal year are on target with the year-to-date budget and 7% above the prior year actual. The most significant variances are:

Student revenues are very close to budgeted revenues and 3% above the prior year actual. Registration for summer classes started in March.

County revenues are 5% above the budget and 9% above the prior year actual. These revenues should be slightly above the budget at the end of the year.

State appropriations are above the budget and the prior year actual. The college has received all the state allocations for this fiscal year. The revenues were higher because of the increases for state-mandated salary increases.

Auxiliary Services revenue is below the budget and 6% above the prior year actual. The college is working on less expensive options for students' academic materials, and it is impacting both revenues and expenses.

Other revenue is significantly below the budget and 13% above the prior year actual. The revenues are below the budget because there was a line item to move \$2 million in Higher Education Emergency Relief Funds (HEERF) into revenue. If those funds are not needed this year, the college will defer that money to the next fiscal year, where some expenses may increase. There are increases in rental income and income from student clinics as these areas return to pre-pandemic levels; those increases account for the increase over FY 2021.

Expenses are 1% below the budget level and 4% below the prior year actual. The most significant variances are:

Salaries are 1% below the budget and close to the prior year actual. The decrease is a result of higher than budgeted attrition. A 2% salary increase was implemented in January, so salaries should be close to the budgeted levels by year end.

Benefits are slightly below the budget and 1% above the prior year actual. Benefit costs continue to increase, and the college is expecting a 1% increase in the employer share of the pension and employee health benefits.

Instructional expenditures are 1% above the budget and close to the prior year actual. This resulted from the 2% salary increase and some expenditures made earlier this year.

Academic Support is very close to the budget and 6% above the prior year actual. This results from some vacancies being filled in this area and the salary increase.

Student Support is also very close to the budget and 10% above the prior year actual. The increases in expenditures were planned.

Operation and Maintenance of plant are 1% below the budget and 2% below the prior year actual because of some difficult vacancies to fill.

Administrative and general expenses are very close to the budget and 3% above the prior year actual because of the payments related to the debt issuance for the new Center for Health and Life Sciences. The cost of issuance will be reimbursed from the bond proceeds.

Technology expenditures are 13% above the budget and 29% above the prior year actual because of payments for the new ERP system. The college will be paying for both systems until the transition is complete.

Remissions and exemptions are above the budget and the prior year actual because of the timing of high school student enrollment and placement of financial aid on the accounts.

Auxiliary services expenditures are significantly below the budget and 4% below the prior year actual because of the volume and timing of inventory purchases.

Capital expenditures are 50% below the budget and 3% above the prior year actual because the college is using state funds and HEERF funds for all eligible purchases.

Debt service is on target with expectations. The large payment for debt service will be made in April.

Building and Grounds Committee

On behalf of the Building and Grounds Committee, Mr. Smith made a motion to grant an easement to Grace Church to meet the county's parking space requirements. Ms. DiMaggio explained the parking arrangements for Grace Church residents with a visual of the Barton Campus map and plat. The motion passed unanimously.

President's Report

Dr. Larry Miller presented information on enrollment trends in South Carolina and at the college over the past 20 years, how COVID-19 impacted enrollment, and the impact of zero tuition. Dr. Larry Miller and Ms. Simer addressed next steps for marketing and continuing education. (Presentation attached.)

President Miller gave a presentation on creating Greenville Technical College of the future and the Empowering Education capital campaign. (Presentation attached.)

SCATCC

Chair Shouse reported that SCATCC has a Zoom meeting scheduled on April 21, 2022, to finalize the strategic goals. A retreat is planned for the first week of May to discuss strategies for advocacy.

CHE

Mr. Batson reported that each state institution would report to CHE next week for approval of their vetted syllabi. The allocation of need-based grants are a growing concern with the allocation per institution based on state methodology.

Old and New Business

As a reminder, President Miller noted that the 2022 Spring Commencement Ceremony is Friday, May 6, at 10:00 a.m. at the Greenville Convention Center. Copies of the commencement communique were distributed.

There being no old or new business, Mr. Southerlin made a motion to adjourn. Mr. Howard seconded the motion. The meeting adjourned at 1:32 p.m.



Enrollment Trends



February 16,
2022



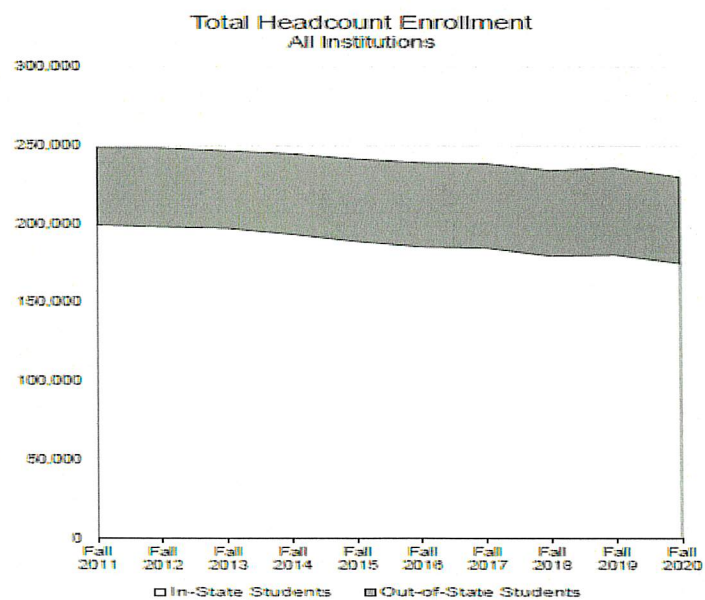
Research Questions

- What were the enrollment trends in South Carolina and at GTC over the past 20 years?
- How has COVID-19 impacted enrollment at GTC and other technical colleges?
- What impact has \$0 tuition had on technical college system enrollment and enrollment at GTC?

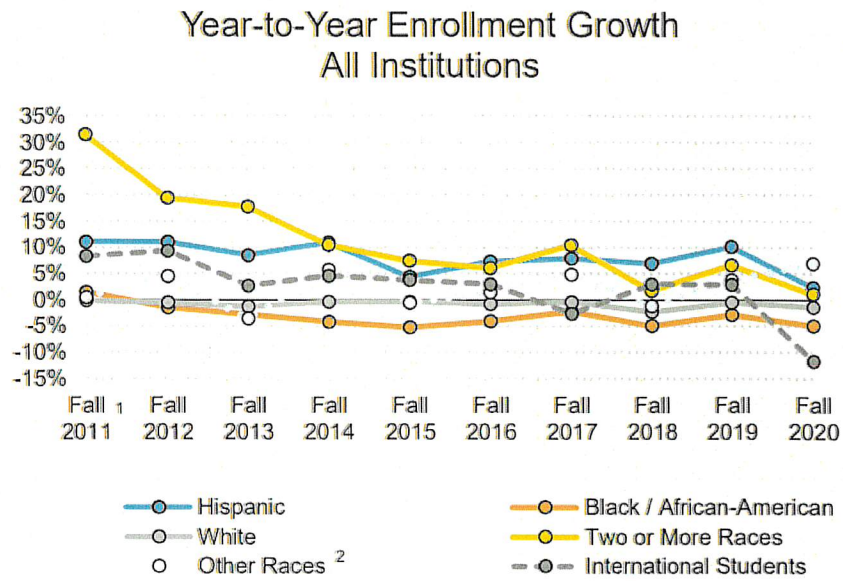
20-Year Enrollment Trends

- The total number of students enrolled in college in South Carolina has been declining since 2011, from 250,000 to 230,000.
- Enrollment in the technical college system increased with the great recession by more than 20,000 students, and then declined by a similar amount during the recovery.
- GTC's enrollment follows this same pattern.

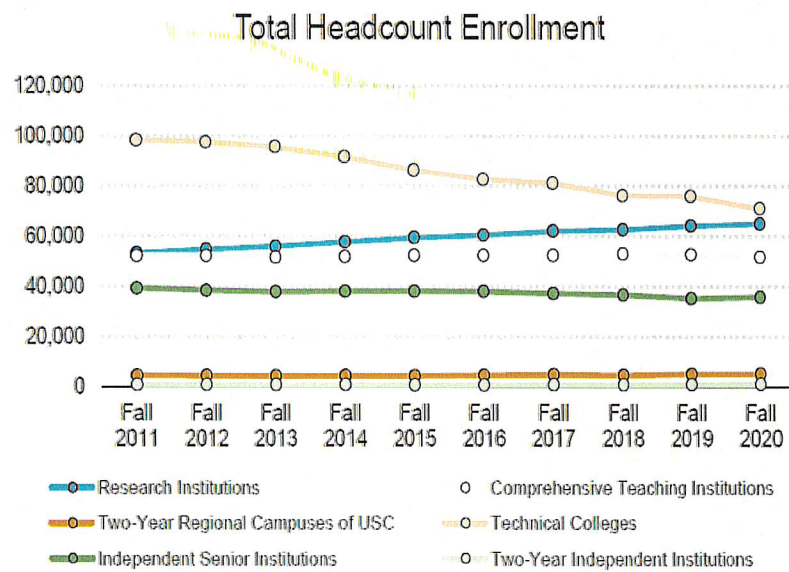
10-Year Enrollment Trend: All SC Students



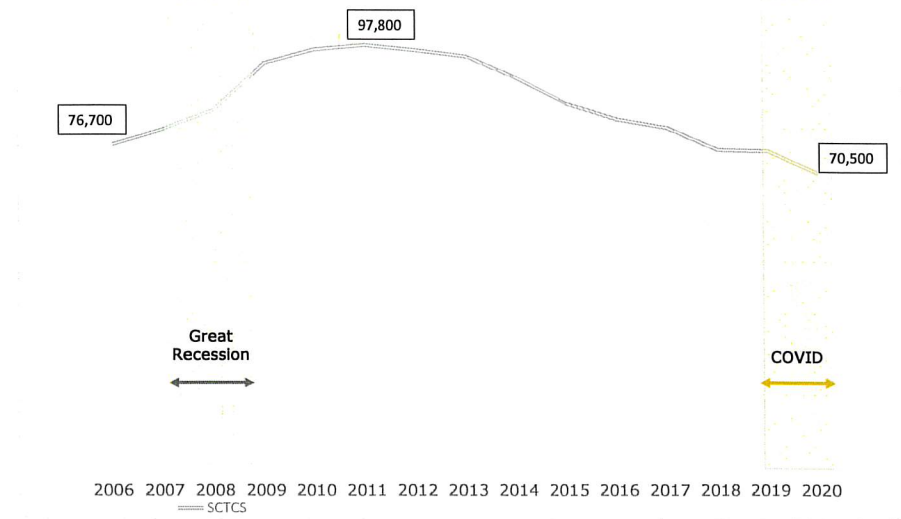
South Carolina College Enrollment by Race/Ethnicity



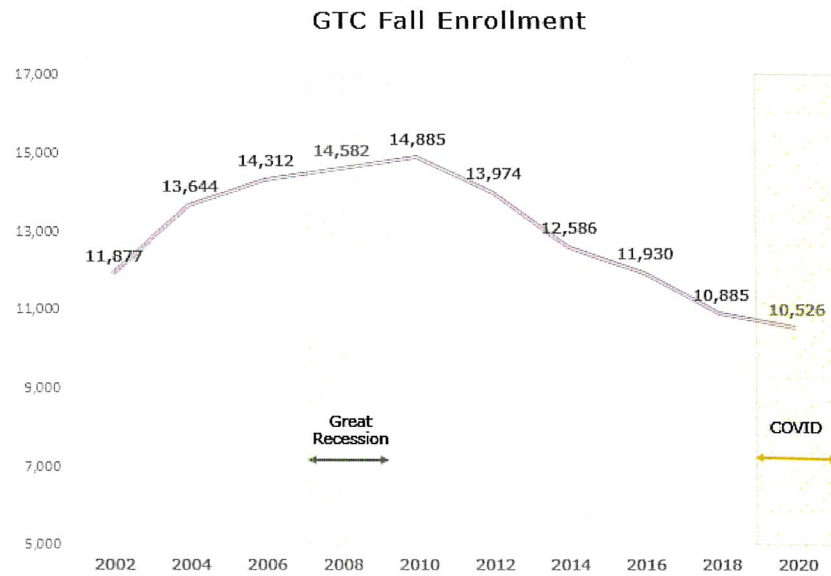
Enrollment at Research Institutions on the Rise



15-Year Enrollment Trend: SC Technical Colleges

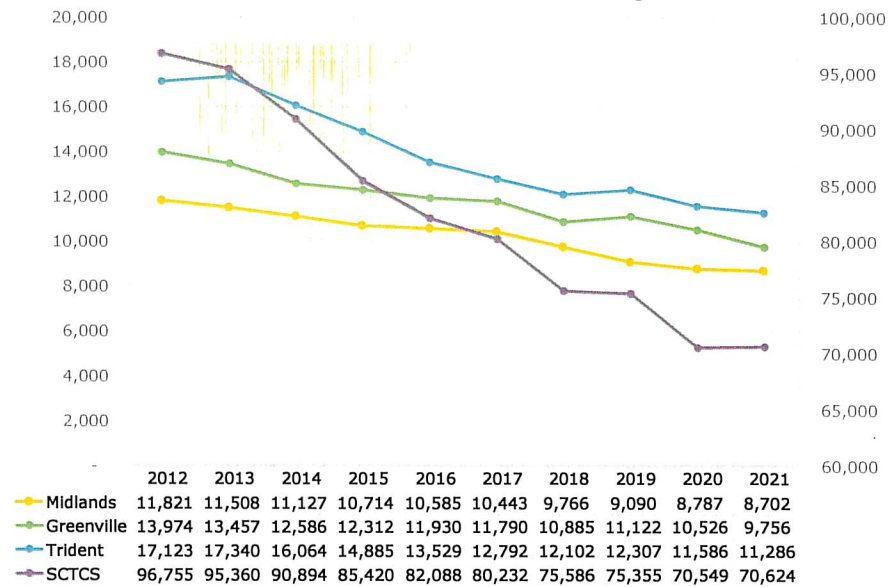


GTC's 20-Year Enrollment Trend



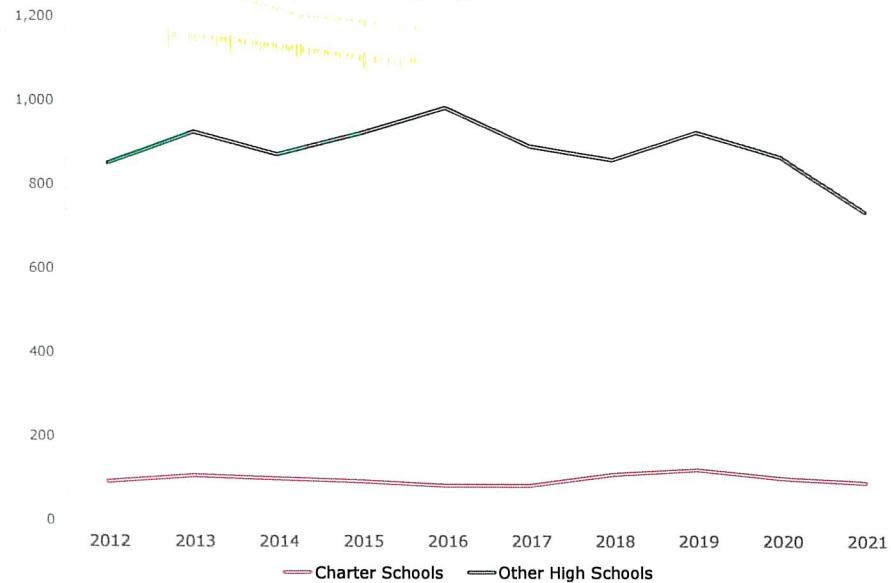
Fall Headcount Comparison

GTC Fall Headcount compared with similar sized South Carolina Technical Colleges



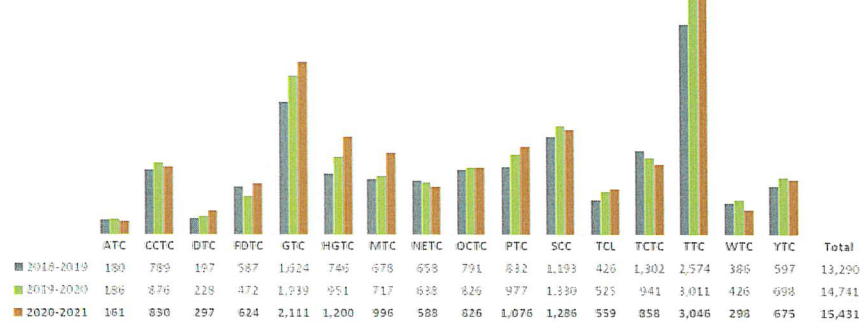
Enrollment Directly After HS

Greenville County High School Graduates Enrolling in GTC Directly Following High School Graduation



Dual Enrollment Three-Year Trend

DUAL ENROLLMENT THREE YEAR TREND BY ACADEMIC YEAR AND COLLEGE
(Unduplicated Enrollment, Closing Data)

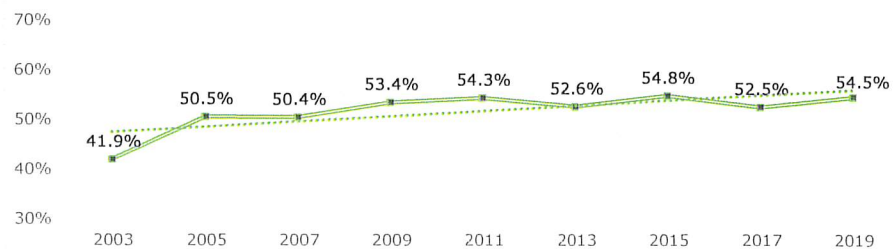


Persistence & Retention

GTC Persistence Rate



GTC Retention Rate



Enrollment During COVID and \$0 Tuition

- COVID hurt enrollment at community colleges much more than universities.
- All technical colleges experienced COVID-related enrollment declines in years one and two of the pandemic.
- It is too early to tell what impact \$0 tuition will have on enrollment in the system and at GTC.

Next Steps

Marketing

- Comprehensive Marketing, Recruitment, Enrollment Assessment
- Messaging, Branding, Value Proposition, and Creative Development

Continuing Education

- System Office initiative to develop common reporting metrics
- Anthology adoption to integrate EDCT and Academics into a single system



CREATING GREENVILLE TECHNICAL COLLEGE OF THE FUTURE

THE FUTURE

"...is not a result of choices among alternative paths offered by the present, but **a place that is created first in mind, next in will, then in activity**. The future is not some place we are going to, but **a place we are creating**. The paths are not to be discovered, but made, and the activity of making the future changes both the maker and the destination."

— John Schaar, University of California

A Place We Are
Creating





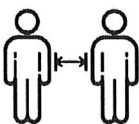
FACTORS SHAPING THE FUTURE



Flexible and dynamic learning environments support rapidly changing workforce needs



Campuses promote deeper engagement between faculty, staff, students, and the community



Social interaction becomes as critical as classroom instruction with campuses a gathering place



College supports varying modes of learning and delivery of instruction with technology critical for flexibility



Center for Health and Life Sciences



A CAMPUS TRANSFORMED

Center for Health and Life Sciences Opens

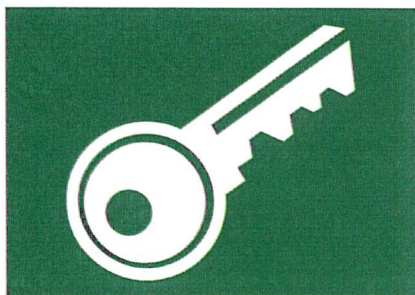
ET Bldg: Comprehensive Renovation Nursing Bldg: New Labs/Updates

STAT Center: New Classrooms

UT Bldg: Comprehensive Renovation

Student Commons: Student Life Space Added

TWO OVERARCHING GOALS: EMPOWERING EDUCATION CAMPAIGN



ACCESS: \$7 MILLION

- SCHOLARSHIPS
- STUDENT EMERGENCY NEEDS
- STUDENT TECHNOLOGY AND EQUIPMENT
- STUDENT PROGRAMS INCLUDING AAMSI



INNOVATION: \$6 MILLION

- CENTER FOR HEALTH AND LIFE SCIENCES**
- INNOVATIVE, INCLUSIVE, AND COLLABORATIVE LEARNING SPACES
- THREE FULLY-EQUIPPED AND OPERATIONAL X-RAY ROOMS
- OBSTETRIC CLINIC OPEN TO COMMUNITY



CAMPAIGN GOAL: \$13 MILLION

Greenville Tech family goal: \$3.9 million (30%) committed by July 15, 2022
Includes President's Cabinet, Area Commission, Foundation Board and past board
Personal and Corporate/Business Giving
Pledged 3-5 years

Current status:

President and President's Cabinet: 100% participation; contributed \$87,000
Foundation Board current committed status: \$618,000
Area Commission current committed status: \$25,000



QUESTIONS?