



Greenville Technical College Area Commission

Marketing, Recruitment, and Enrollment Committee Meeting

MEETING AGENDA

Tuesday, May 16, 2023 2:00 – 3:00 p.m.

Via Zoom: <https://gvltec-edu.zoom.us/j/89321083532?pwd=QmtoaHcxOGpUZjZQbjVYQU9uWXpHUT09>

Welcome and Introductory Comments		Ray Martin, Chair
Approval of February 2023 Committee Minutes	Action	Ray Martin, Chair
Enrollment KPI Update		Dr. Matteel Knowles
Recruiting Strategic Plan Update		Lauren Simer
Marketing Analysis Update		Lauren Simer
New Business		Ray Martin, Chair
Adjourn		

Upcoming Meeting Dates: There are no upcoming meeting dates.