



Greenville Technical College Area Commission  
Marketing, Recruitment, and Enrollment Committee Meeting  
Tuesday, June 19, 2018 3:30 – 4:30 pm  
Barton Campus, Executive Board Room

**Welcome Members** Ray Martin

**Approval of Minutes –**

September 2017 **Action** Ray Martin

March 2018 **Action** Ray Martin

**Marketing, Recruitment, and Enrollment Strategies**

Enrollment Funnel Updates Dr. Matteel Jones

Updated website highlights Lauren Simer

Marketing Strategy Overview Joshua Friesen

Focus Group Feedback

Texting Trial

**New Business** Ray Martin

**Adjourn**

**Upcoming Meeting Dates:**

TBD