

Greenville Technical College Board MINUTES

Wednesday, August 16, 2023
Barton Campus, Student Success Center 102, Community Room

Members Present

Paul Batson
Tom Britt
Jo Hackl (Zoom)
Hunter Howard
Ray Lattimore, Chair
Dr. Burke Royster
Coleman Shouse
Keith Smith
Kenneth Southerlin
David Stafford

Members Absent

Dean Jones Ray Martin

Staff Present

Ann Wright

Eric Bedingfield
Jacqui DiMaggio
Julie Eddy
Artie Hammond
Susan Jones
Becky Mann
Dr. Keith Miller, President
Dr. Larry Miller
Lauren Simer

Guests

David Sudduth

Chair Lattimore called the meeting to order at 12:15 p.m. and welcomed board members, staff, and guests. Chair Lattimore announced that the press had been notified of the meeting in accordance with the Freedom of Information Act. Chair Lattimore acknowledged that the agenda was posted on the GTC website, and a quorum of board members was present.

Approval of Minutes

Mr. Southerlin made a motion to approve the June 21, 2023, board minutes as submitted. Mr. Batson seconded the motion. The motion carried.

Finance Report

Mr. Southerlin asked Ms. DiMaggio to provide the financial update. The full report is available on BoardEffect.

Audit Committee

Mr. Howard provided an update from the Audit Committee meeting. The committee received reports from the new external auditor, Mr. Grant Davis with Mauldin & Jenkins, and the internal auditor, Mr. Artie Hammond.

President's Report

President Miller provided the following updates:

- The National Student Clearinghouse experienced a data breach. The college had three students affected by the data breach. The National Student Clearinghouse is taking the appropriate steps to rectify the breach. Students will be notified and provided with a free two-year fraud protection plan.
- The Buck Mickel Center contract has been terminated because of a deed restriction on the property. President Miller is working with Mr. Smith and Mr. Shouse to have the restriction eliminated.
- The Administration Building (123) renovation is on schedule with expected completion in mid-December 2023.
- Parking Lot R is expected to be open in early September 2023. President Miller shared aerial views of the progress to date.
- The Child Development Center (118) the low bidder is Marsh Bell. The protest period ends today and a meeting is set to establish the mobilization date. The project should be complete in April 2024 provided there is no protest.
- Center for Workforce Development Goodwyn Mills Cawood (GMC) Architects is performing the feasibility study and have met with the future occupants. They are making minor adjustments to the plans and obtaining pricing. Phase I will be submitted to the state in September 2023 for the December meeting. The center will be housed at the Brashier Campus. Related to that, Mr. Bedingfield is the lead for seeking congressionally directed spending from Senator Graham's office for additional funding; the college has made it through the initial committee process.
- The student success rate is at 47%, the highest rate in the history of the college for first-time and full-time/part-time students. The graduation placement rate is at 89%.
- The Greenville Tech Foundation had 58 new donors totaling approximately \$87,000 in donations. The full report is on BoardEffect.
- African-American Male Scholars Initiative (AAMSI) A goal was set in the pilot phase to move enrollment from 100 to 400 students by May 2024. The current enrollment is 200+ students now enrolled in the program.
- The marketing branding and logo refresh proposal is complete and under review. President Miller will ask Mr. Martin as chair of the Marketing, Recruiting, and Enrollment Committee to call a special meeting to review the proposal and recommendations for board approval at the September meeting.
- Enrollment six days before the first day of Fall 2023, the total headcount for Fall 2023 is 9,018 (up 4%) with a headcount goal of 11,500. Early College enrollment is 1,903 (up 30%).

State Tech Board Update

There was not a State Tech Board update this month.

SCATCC Update

Mr. Shouse did not have an update to report.

CHE Update

Mr. Batson provided an update.

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- CHE held its annual retreat on August 3 4, 2023, with a concentration on workforce development. The focus was on how the state can effectively get state higher education institutions involved to address workforce needs, and careers to match job recruitment needs.in South Carolina.
- CHE's focus is on two primary fields in the state: 1) allied health careers; and 2) teaching (secondary education schools). There is a great shortage with more in the future.
- CHE is focused on policies and procedures to promote these careers with student success data.

 1) South Carolina is a leader in dual enrollment which is now universally recognized, and 2) when measuring student success, it is not entirely on degrees but also on what is learned through non-credit hours earned in varied workforce-related trades.

Chair Lattimore recognized Mr. Batson for his dedication and commitment to the success of the state and the college.

Chair Lattimore recognized Mr. Sudduth, Greenville Tech Foundation Board Chair. The next Foundation Board meeting is Thursday, August 24, 2023. The current focus is marketing and communications. An ad hoc committee was formed to dedicate time to update marketing and communications to further promote and support the college. There will be a greater emphasis on fundraising to contribute to the success of building a team atmosphere with the board and staff to identify ways to help the students. Mr. Sudduth stated that students sharing their stories in the community are the best advocates for what the Foundation is trying to accomplish.

Old and New Business

There being no old or new business, Chair Lattimore adjourned the meeting at 1:05p.