



## **Greenville Technical College Board**

### **MINUTES**

Wednesday, September 20, 2023

Barton Campus, Student Success Center 102, Community Room

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#### **Members Present**

Paul Batson  
Tom Britt  
Jo Hackl  
Hunter Howard  
Dean Jones  
Ray Lattimore, Chair  
Ray Martin  
Dr. Burke Royster  
Coleman Shouse  
Keith Smith  
Kenneth Southerlin  
David Stafford (Zoom)

#### **Members Absent**

#### **Staff Present**

Eric Bedingfield  
Kelvin Byrd  
Jacqui DiMaggio  
Julie Eddy  
Artie Hammond  
Susan Jones  
Dr. Matteel Knowles  
Lisa Mangione  
Becky Mann  
Dr. Keith Miller, President  
Dr. Larry Miller  
Lauren Simer  
Wendy Walden  
Ann Wright

#### **Guests**

Grant Davis, Mauldin Jenkins  
Kevin Hammond, 20nine (Zoom)  
Len Jacobson, 20nine (Zoom)  
Keith Munson, Rimom Law  
David Sudduth, GT Foundation Board Chair

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Chair Lattimore called the meeting to order at 12:10 p.m. and welcomed board members, staff, and guests. Chair Lattimore announced that the press had been notified of the meeting in accordance with the Freedom of Information Act. Chair Lattimore acknowledged that the agenda was posted on the GTC website, and a quorum of board members was present.

#### **Approval of Minutes**

Mr. Southerlin made a motion to approve the June 21, 2023, board minutes as modified by Ms. Hackl. Mr. Batson seconded the motion. The motion carried.

## **Finance Report**

Mr. Southerlin asked Ms. DiMaggio to provide the financial update. The report is available on BoardEffect.

## **Audit Committee**

Mr. Howard introduced Mr. Grant Davis with Mauldin Jenkins. Mr. Davis presented an overview of the financial and compliance audit through June 30, 2023. The opinion of the audit remains unmodified, with nothing negative to report. Mr. Davis is confident that the college will receive another Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association when the 2023 Annual Comprehensive Financial Report is submitted for review. Mr. Davis commended the committee and the administration for their demonstrated excellence in financial reporting.

On behalf of the committee, Mr. Howard made a motion to approve the Fiscal Year 2023 Financial Statements as submitted. The motion carried.

## **Marketing, Recruiting, and Enrollment Committee**

Mr. Martin stated the Marketing, Recruiting, and Enrollment Committee met this morning for a special called meeting. Ms. Simer introduced Mr. Kevin Hammond, Executive Creative Director, and Mr. Len Jacobson, Executive Vice President of Brand Strategy, with 20nine to present the proposed new logo rebranding via Zoom. The rebranding objective is to enhance the institution's image, streamline its visual identity, and improve its overall brand recognition. On behalf of the committee, Mr. Martin made a motion to move forward with the new logo as presented. The motion carried.

## **Building and Grounds Committee**

Mr. Smith stated the committee met this morning and asked Ms. DiMaggio to address the agenda items.

**Brashier Campus Dams** – Brashier Campus has two pond areas where the dams are failing. Based on a preliminary investigation by an external engineering firm and an inspection by the South Carolina Department of Health and Environmental Control, three options were identified to bring the dams to an acceptable condition: 1) full dam decommission and stream restoration, 2) engineered partial breach and stream restoration, and 3) dam reconstruction. After careful consideration, the committee made a recommendation for the board to approve Option 1. The recommendation carried. The report is available in BoardEffect.

**Donation of Building 120** – Ms. DiMaggio gave an overview of Building 120 on the college's Barton Campus. The building was constructed in 1969 and is occupied by Greenville Tech Charter High School (GTCHS) on the first level, and the second and third levels are occupied by some of the college's academic programs, which are slated to move to the new Prisma Health Center for Life Sciences Building when construction is complete. Based on a previous Master Plan from 2009 and the current condition of the building, two options were suggested: 1) demolition, or 2) donating to GTCHS. GTCHS is aware of the deficiencies of the building and has developed a plan for a phased renovation. GTCHS would be solely responsible for the building; the college would maintain a land lease on the property. The donation would be required to go through the state approval process, i.e. Area Commission, State Tech, Joint Bond Review Committee (JBRC), and State Fiscal Accountability Authority. Mr. Smith, on behalf of the committee, made a recommendation for the board to move forward with donating the building. The recommendation carried.

**Workforce Housing** – Ms. DiMaggio informed the board that Senate Bill 284 was recently amended so that local accommodations tax revenue can be used for the development of workforce housing. The city of Greenville currently has approximately \$1,000,000 for this effort from FY 2022-23. Funds must be spent within two years of receipt. The city needs land to build on and the college can negotiate a percentage of the rent received in exchange for allowing the city to use the land. The land will be owned by the college. Ms. DiMaggio showed slides of 4.1 acres on E Faris Drive and a .67-acre parcel owned by the Greenville Tech Foundation on Cleveland Street. The board agreed that President Miller and Ms. DiMaggio would continue conversations with the city on the development of workforce housing.

Chair Lattimore advised the board that a task force has been established to develop a long-range development plan aimed at strategically optimizing the college's available land resources at McAlister Square. Serving on the task force are Mr. Shouse as chair, Mr. Smith, Mr. Howard, two representatives from the GT Foundation Board, and Chair Lattimore. Mr. Sudduth will provide the two names to represent the Foundation.

### **President's Report**

President Miller reported that all construction projects are on schedule.

### **Commission on Higher Education (CHE) Update**

Mr. Batson provided the CHE update. The CHE board met in September. Eight projects were presented and approved. CHE's primary focus is working with the state's higher education institutions on the governor's workforce development initiative.

Mr. Sudduth provided an update for the GT Foundation Board. The Foundation awarded \$685,685 in scholarships to 544 students. The GT Foundation 50<sup>th</sup> Anniversary event is Friday, October 27, 2023, at the Hilton Greenville.

### **Old and New Business**

There being no old or new business, Chair Lattimore adjourned the meeting at 1:35 p.m.