



Greenville Technical College Area Commission
Marketing, Recruitment, and Enrollment Committee Meeting
Tuesday, October 16, 2018 3:30 – 4:30 pm
Barton Campus, Executive Board Room

Welcome Members Ray Martin

Approval of Minutes –

June 2018 **Action** Ray Martin

Marketing, Recruitment, and Enrollment Strategies

Enrollment Funnel Updates Dr. Matteel Jones

Marketing Strategy Overview Lauren Simer

Applied Baccalaureate

New Business Ray Martin

Adjourn

Upcoming Meeting Dates:

January 15, 2019

March 19, 2019

May 14, 2019