



Greenville Technical College Area Commission
Marketing, Recruitment, and Enrollment Committee Meeting

MEETING AGENDA

Tuesday, November 15, 2022 2:30 p.m. – 3:30 p.m.
Barton Campus, Administration Building 123, Executive Board Room

Welcome and Introductory Comments		Ray Martin
Approval of March 15, 2022 Minutes	Action	Ray Martin
Enrollment KPI Update		Dr. Matteel Knowles
Recruiting Strategic Plan Update		Dr. Matteel Knowles
Marketing Analysis Update		Lauren Simer
New Business		Ray Martin
Adjourn		

Upcoming Meeting Dates:

- Tuesday, February 14, 2023
- Tuesday, May 16, 2023