



Greenville Technical College Area Commission
Marketing, Recruitment, and Enrollment Committee

MEETING AGENDA

Tuesday, November 16, 2021 2:30 – 3:30 p.m.
Via Zoom

| | | |
|----------------------------------------------------------|--------|---------------------|
| Welcome Members | | Ray Martin |
| Approval of May 18, 2021 Minutes | Action | Ray Martin |
| Marketing, Recruitment, and Enrollment Strategies | | |
| - Recruitment Plan Highlights | | Dr. Matteel Knowles |
| - Marketing, Recruitment, Enrollment Consulting Services | | Lauren Simer |
| Old and New Business | | Ray Martin |
| Adjourn | | |
| Upcoming Meeting Dates: | | |
| - March 15, 2022, at 3:30 pm | | |
| - June 14, 2022, at 3:30 pm | | |