



Greenville Technical College
Marketing, Recruitment, and Enrollment Committee

MEETING AGENDA

11/19/2019 3:30 p.m. – 4:30 p.m.

Barton Campus, Executive Board Room

Welcome and Introductory Comments		Ray Martin
Approval of May 14, 2019 Minutes	Action	Ray Martin
Marketing, Recruitment, and Enrollment Strategies		
- Recruitment and Enrollment Strategies		Dr. Matteel Knowles
- Marketing Strategies		Lauren Simer
Old and New Business		Ray Martin
Adjourn		

Upcoming Meeting Dates:

- January 14, 2020
- March 17, 2020
- May 19, 2020