



Greenville Technical College Area Commission

MEETING MINUTES

Wednesday, November 20, 2019
Northwest Campus, Heritage Hall

Members Present

Coleman Shouse, Chair
Ray Lattimore, Vice Chair
Hunter Howard, Secretary
Kenneth Southerlin, Treasurer
James Blakely
Dean Jones
Dr. Burke Royster
Ray Martin
David Stafford
Paul Batson

Members Absent

Jo Hackl
Keith Smith

Staff Present

Dr. Keith Miller
Jacqui DiMaggio
Dr. Matteel Jones
Susan Jones
Lauren Simer
Wendy Walden
Ann Wright
Julie Eddy
Becky Mann
Eric Bedingfield
Lisa Mangione
Allison Keck

Guests

Keith Munson, board attorney
Dr. Rusty Monhollon, CHE President

Visitors

Call to Order and Welcome

Chair Shouse called the meeting to order at 12:19 p.m. and welcomed members of the board, staff, guests, and visitors. Chair Shouse announced that in accordance with the Freedom of Information Act, the press had been notified of the meeting. Chair Shouse acknowledged that the agenda was posted on the GTC website. Chair Shouse also acknowledged that a quorum of board members was present.

Chair Shouse thanked the Culinary Institute for providing lunch.

Chair Shouse asked for a motion to add an agenda item to reconsider board action on the conveyance of college property to Brashier Middle College. Mr. Stafford made the motion. Mr.

Martin seconded the motion. The motion carried.

Approval of Minutes

Mr. Martin made a motion to approve the September 18, 2019 minutes. Mr. Batson seconded the motion. The motion carried.

Report from CHE

Mr. Batson introduced Dr. Rusty Monhollon, S.C. Commission on Higher Education (CHE) president and executive director. Dr. Monhollon provided an overview of his vision and goals. Dr. Monhollon started work at CHE on July 15, 2019, and he has made a concerted effort in his first four months to visit the institutions that are CHE stakeholders and partners in South Carolina with the goal of visiting all public institutions in his first year. Dr. Monhollon noted that collaboration is the first and foremost goal for achieving what is best for students and the state and will be his driving force. The collaboration between Horry Georgetown Technical College and Coastal Carolina at a recent CHE board meeting was referenced.

A couple of years ago, CHE approved a public agenda of goals and state objectives. A Higher Education Advisory Committee has been formed that includes representatives from the technical colleges, universities, legislature, business, and industry to help CHE accomplish goals. CHE is convening a council in January of the chief executive officers of all public institutions to establish structure around regular meetings. CHE would also like to establish a council of board chairs and have speakers at the meetings.

Dr. Monhollon offered his full support of the college and looks forward to many years of working closely together.

Brashier Middle College

Chair Shouse asked Dr. Miller to provide information on the Brashier Middle College question that was added to the agenda. Dr. Miller reminded the board that additional action would likely be needed to allow the Brashier Middle College board to pay off bonds because financing is being sought through a federal source that requires the borrower to also be the land owner. The GTC board previously voted to donate the land to Brashier Middle College. However, when the request was taken for State Tech board review, the board voted to require payment for the land contingent upon funding to pay off the remaining bond on the building. The state views the land as state property, requiring state permission to move forward. For that reason, the state requests that the GTC board change the language of the previous action from donate to sell. A letter was received from the Brashier Middle College attorney stating that the school is prepared to move forward.

Mr. Stafford made a motion to change the language from the previously approved motion from donate to sell. Mr. Howard seconded the motion. After further discussion, the motion carried.

Proposed 2020 Calendar

Dr. Miller presented the proposed 2020 calendar. Dr. Miller noted that the Enterprise Campus Authority Board dates will be presented for approval at the January 15, 2020 Enterprise Campus Authority Board meeting. By law, the calendars must be posted by year end. Chair Shouse emphasized the importance of the February 19, 2020 board retreat date. A motion was made by Mr. Jones to approve the calendar as presented. Mr. Blakely seconded the motion. The motion carried.

Finance Report

Mr. Southerlin referred the board to the August financial report in the board packet and asked Ms. DiMaggio to present the report. See Attachment 1.

A request was made to provide current cash reserves at a future meeting.

Education and Training Review Committee

Data Analytics Certificate – Mr. Jones presented the Data Analytics Certificate for board approval. This certificate program prepares students for entry level administrative office positions in technology industries and prepares students to support companies and industries with data analytics needs. Students will learn basic office skills in addition to the technological skills desired by many industries to support the analytics and presentation of company and industry data.

This is an embedded certificate and is comprised of courses contained within the Associate Degree in Administrative Office Technology. This certificate is offered exclusively online.

A committee recommendation was made to approve the certificate as presented. The motion carried.

President's Report

Updates:

- The State Tech Joint Board Summit was held on Thursday, November 14, 2019. Dr. Miller noted the ongoing challenge that many legislators view keeping Denmark Technical College open as being State Tech's responsibility.
- The city decided against relocating its fire department and police department to the Buck Mickel Center. Therefore, the building is back on the open market with appraisals and broker values estimated at \$6 million.
- As a reminder, the joint board meeting with County Council and the Legislative Delegation is Wednesday, December 18, 2019, at 11:00 a.m. at CMI. Dr. Miller will present the \$28 million request for the technical colleges' base funding and a funding request to replace the University Transfer building at an estimated project cost of \$60 million.

Dr. Miller introduced Dr. Knowles and Ms. Simer to provide an enrollment update.

Dr. Knowles shared a snapshot of yesterday's comprehensive report at the Marketing, Recruitment and Enrollment Committee meeting. Dr. Knowles was pleased to report that Fall Semester 2019 enrollment headcount is 11,123 (as of October 15). The college achieved 101% of the 11,000 headcount goal, up 257 in headcount (2%).

Recruiting strategy highlights: Greenville County College Fair at Greenville Convention Center, Early College Appreciation Days, First Friday Tours highlighting academic program areas, new Student Ambassadors in training to conduct weekly tours on Barton Campus, college appreciation days currently in progress at all Greenville County high schools, and Fall for Greenville.

Enrollment strategy highlights: three-year high for transcript evaluations, outbound calling projects for students needing to register for planning and advising sessions, purge/de-registration process improvement, and adjusted extended hour events.

Ms. Simer provided marketing strategy highlights: increased two-way texting initiative (a partnership between marketing and enrollment services); working with EDCT on communications plans for the Workforce Pathways Grant (WPG) funded by the S.C. General Assembly through the S.C. Technical College System that covers the cost of class tuition for eligible GTC continuing education courses; BMW Scholars PR update and opportunity - WYFF4 is including the BMW Scholars program and student Miles Perry in its news special to air in early December, and graduate Christian Horn will be featured in the FY19 Year in Review.

SCTACC Update

Chair Shouse provided a brief SCTACC Update. Meetings for 2020 will be organized around showcasing the various colleges. The Annual Commissioners' Academy and Legislative Reception planning is underway, and more information will follow.

There being no old or new business, the meeting adjourned at 1:26 p.m.

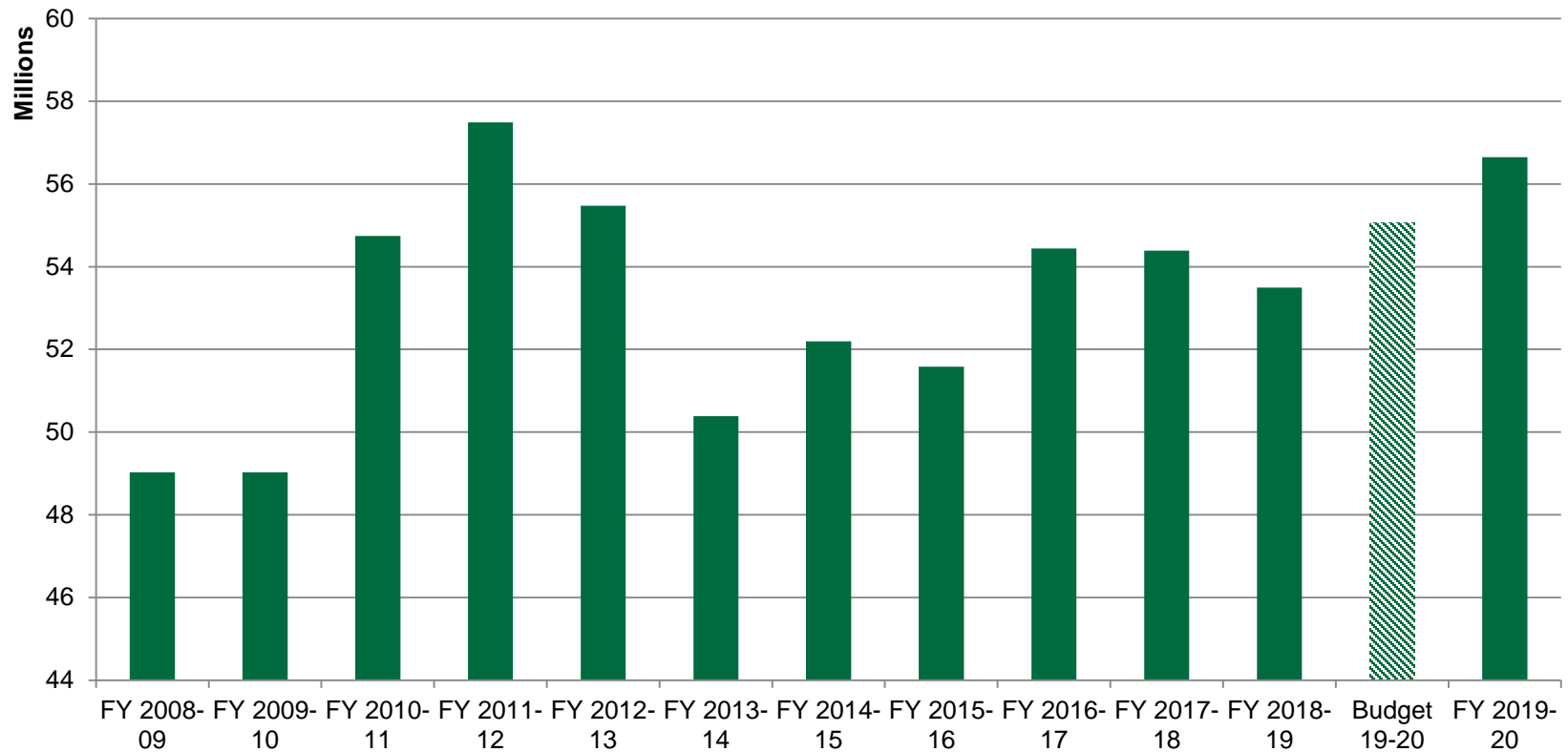
FINANCIAL UPDATE

Area Commission
November 20, 2019



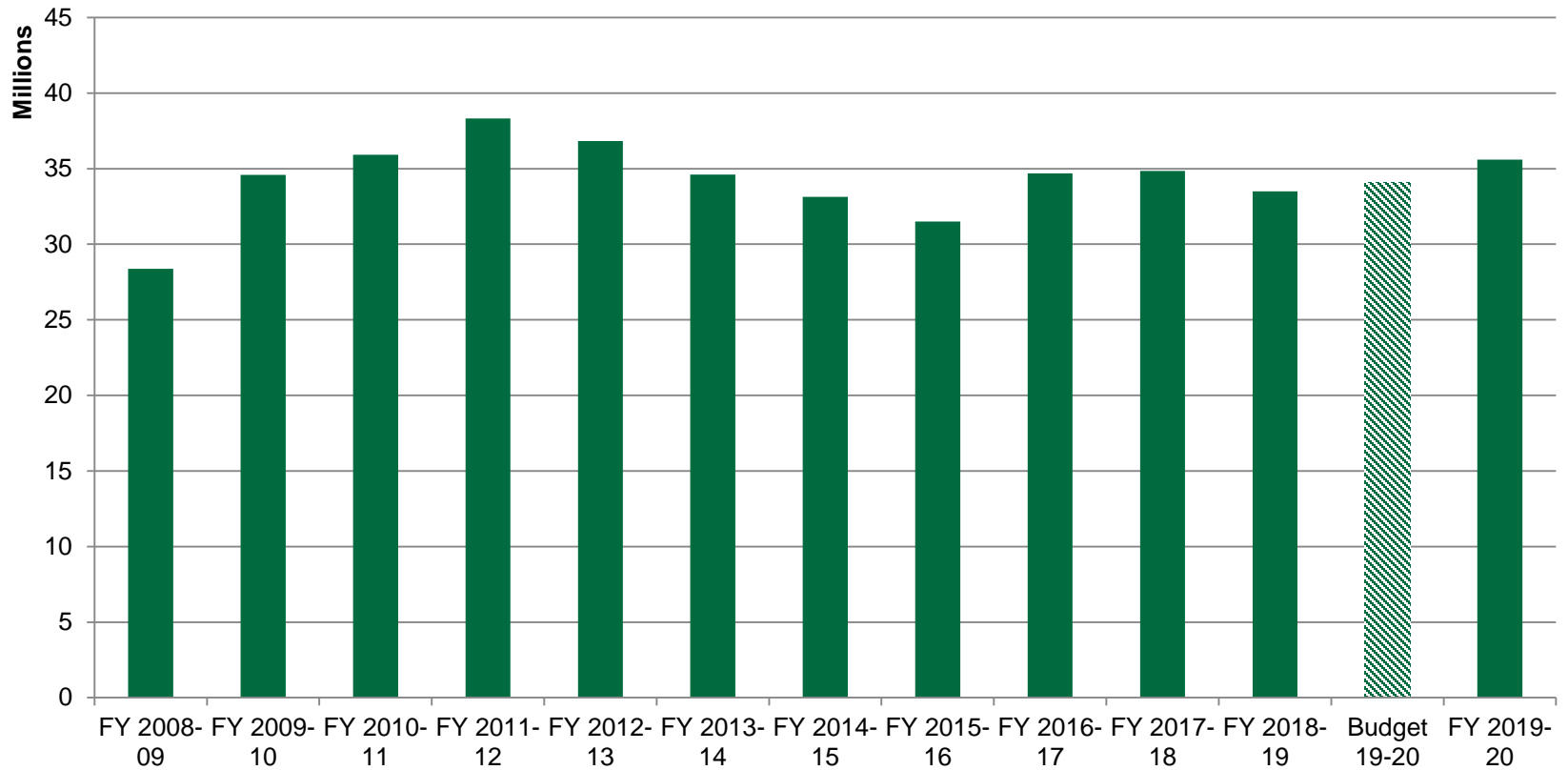
REVENUES OCTOBER 31 YEAR-TO-DATE

Total Revenues



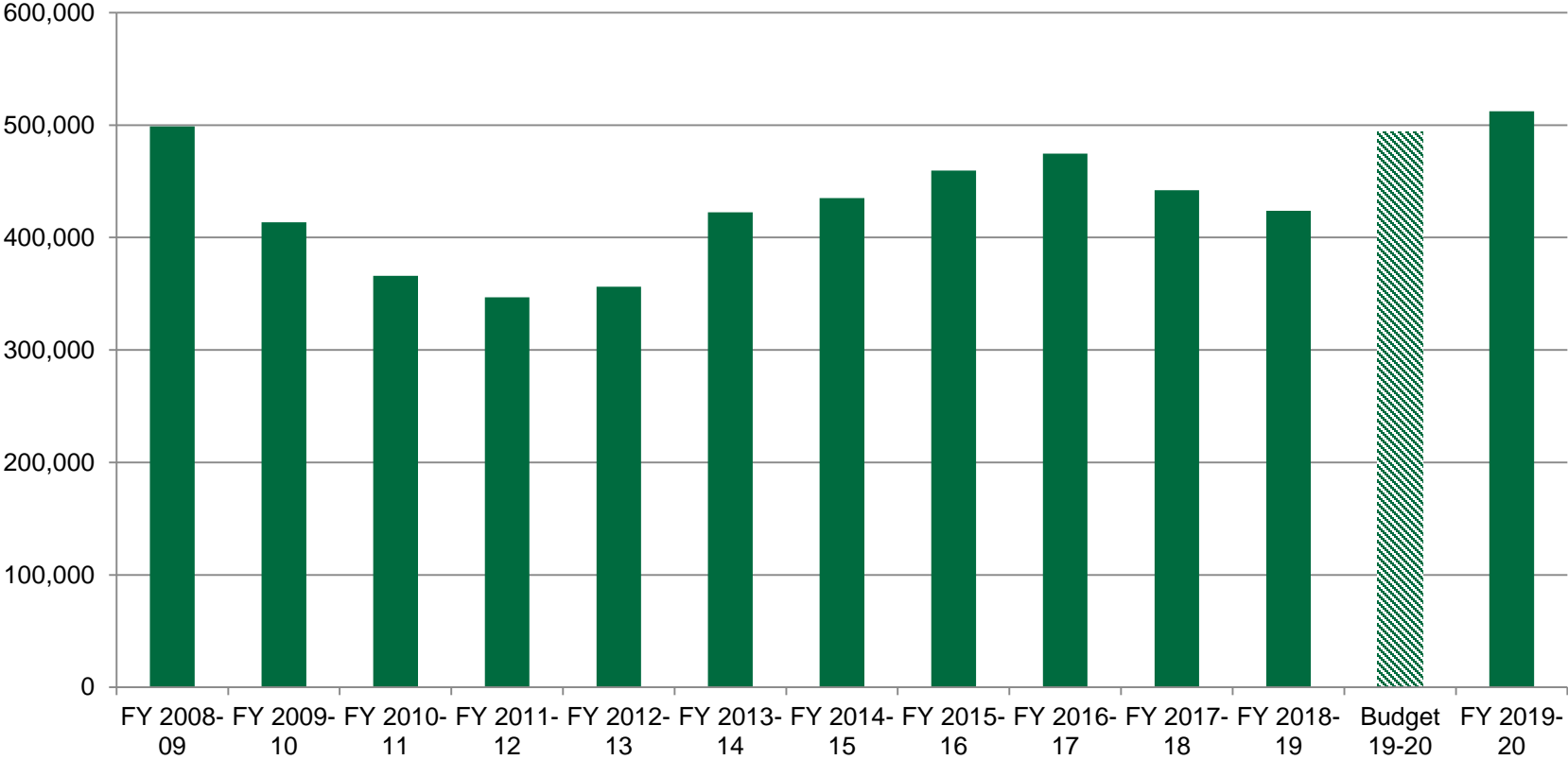
REVENUES OCTOBER 31 YEAR-TO-DATE

Student Revenues



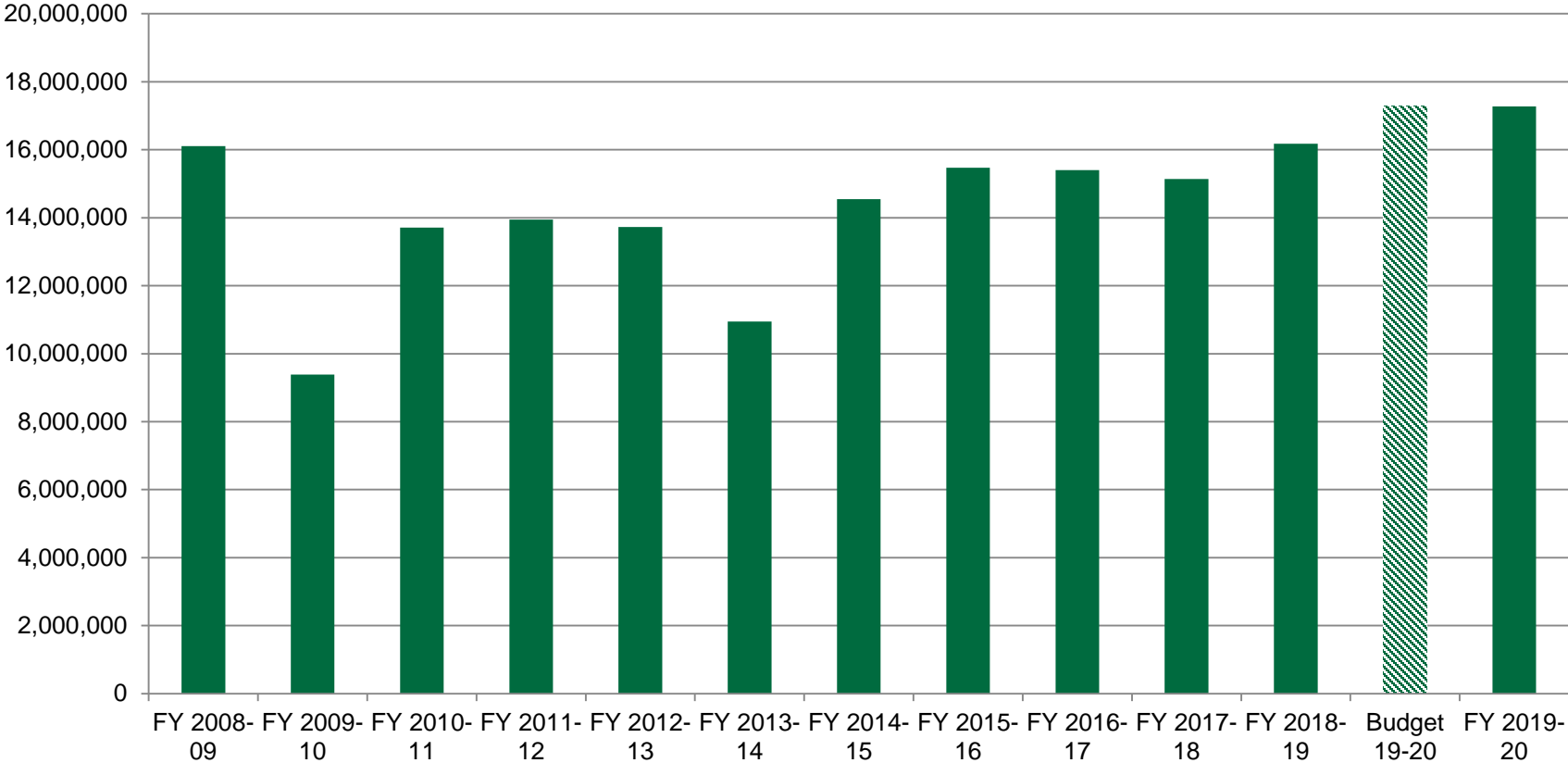
REVENUES OCTOBER 31 YEAR-TO-DATE

County Revenues



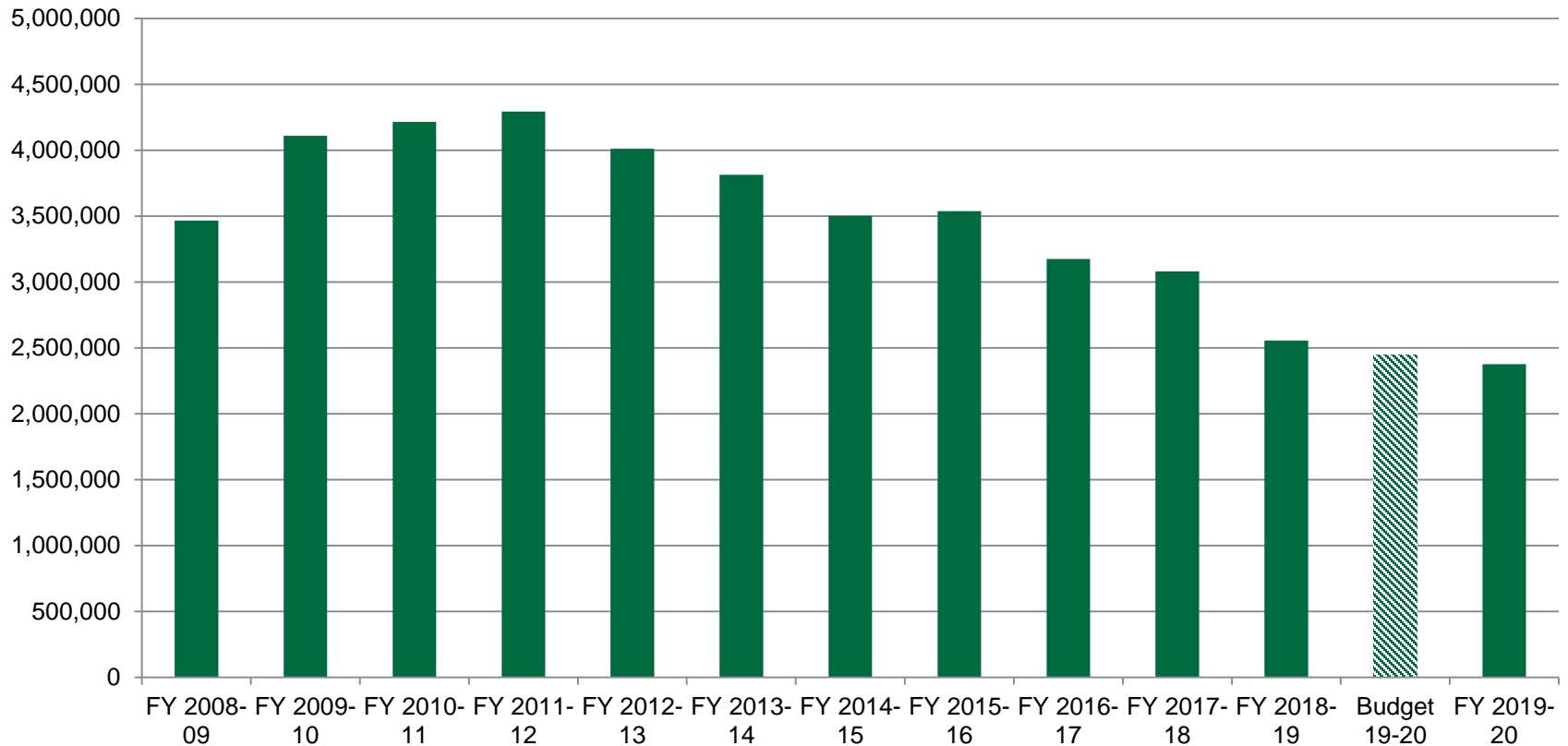
REVENUES OCTOBER 31 YEAR-TO-DATE

State Appropriations



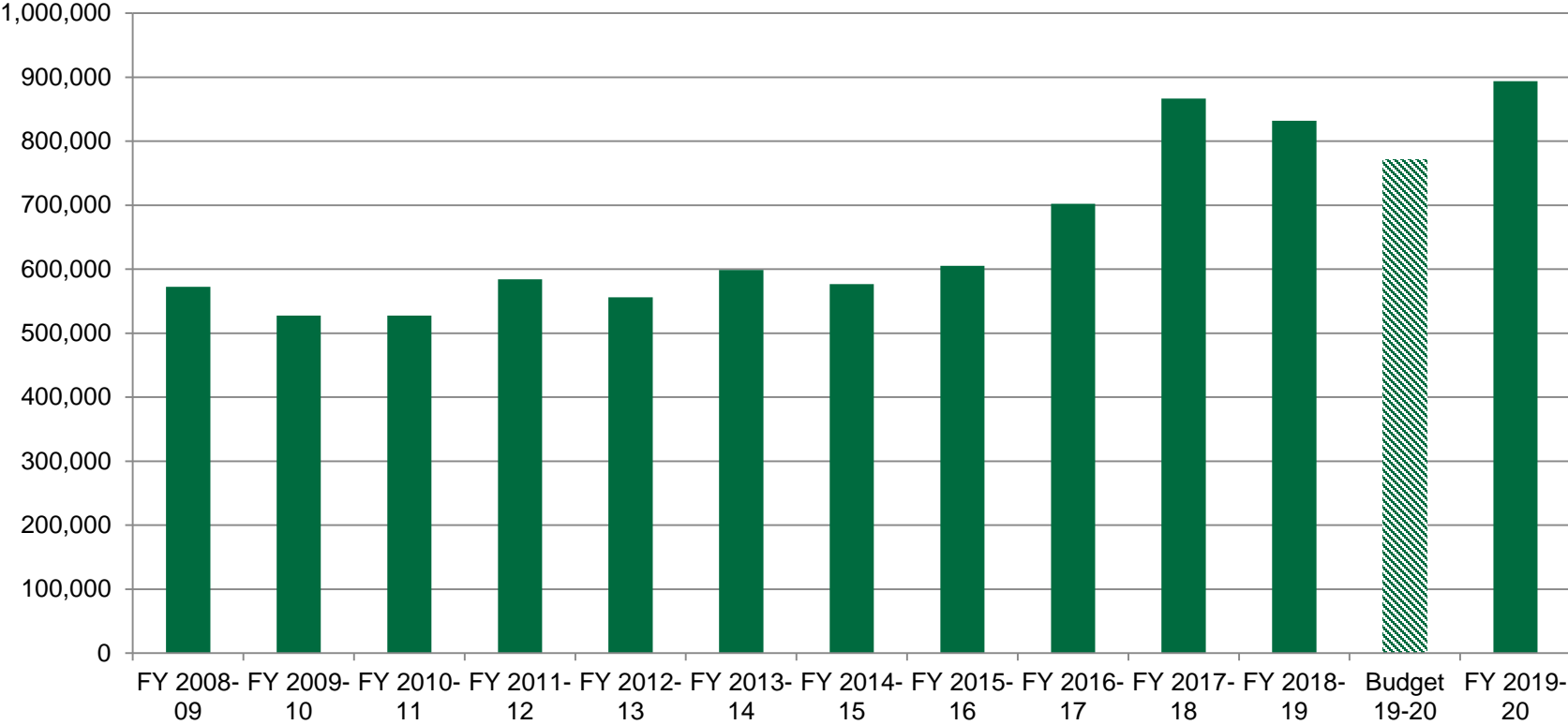
REVENUES OCTOBER 31 YEAR-TO-DATE

Auxiliary Services



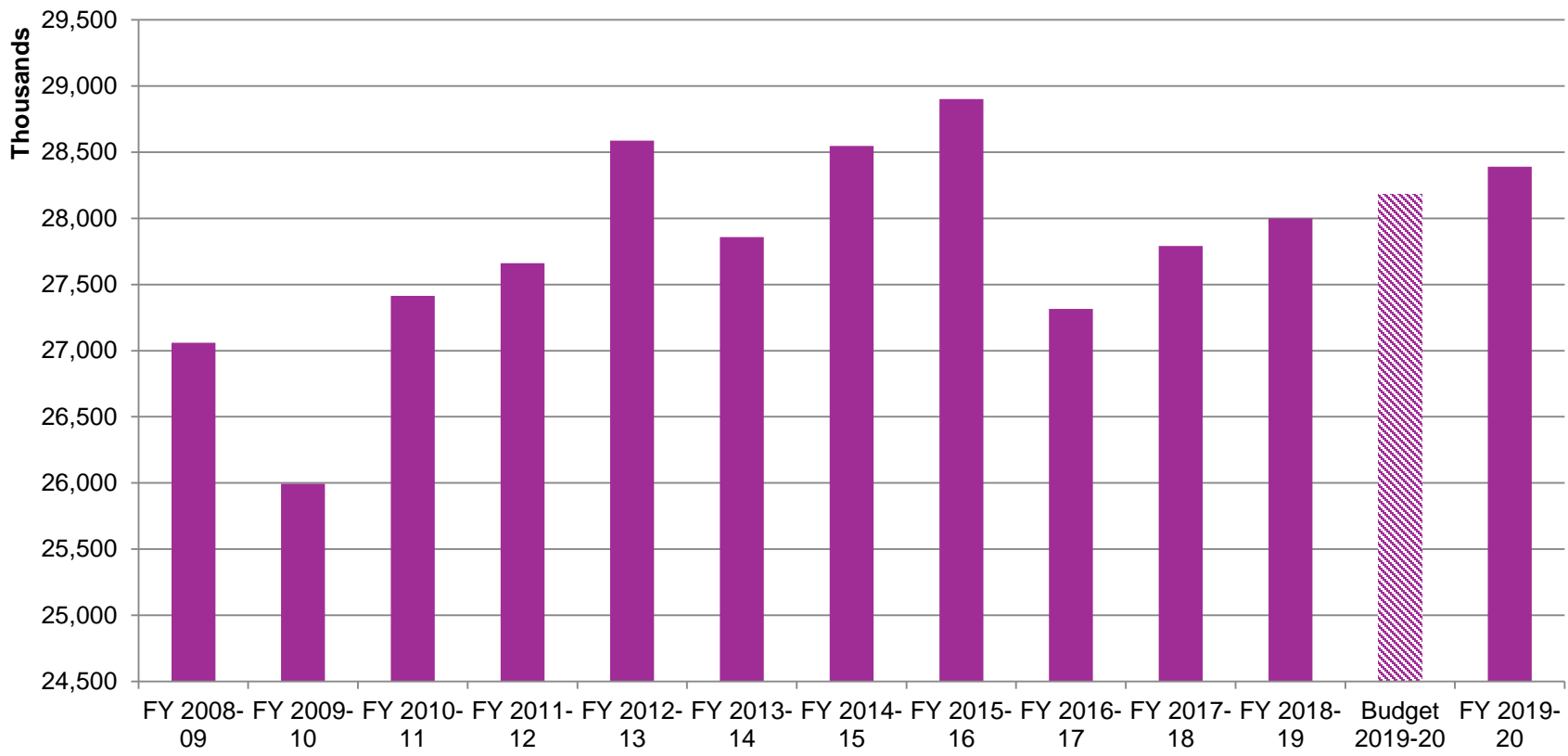
REVENUES OCTOBER 31 YEAR-TO-DATE

Other Revenues



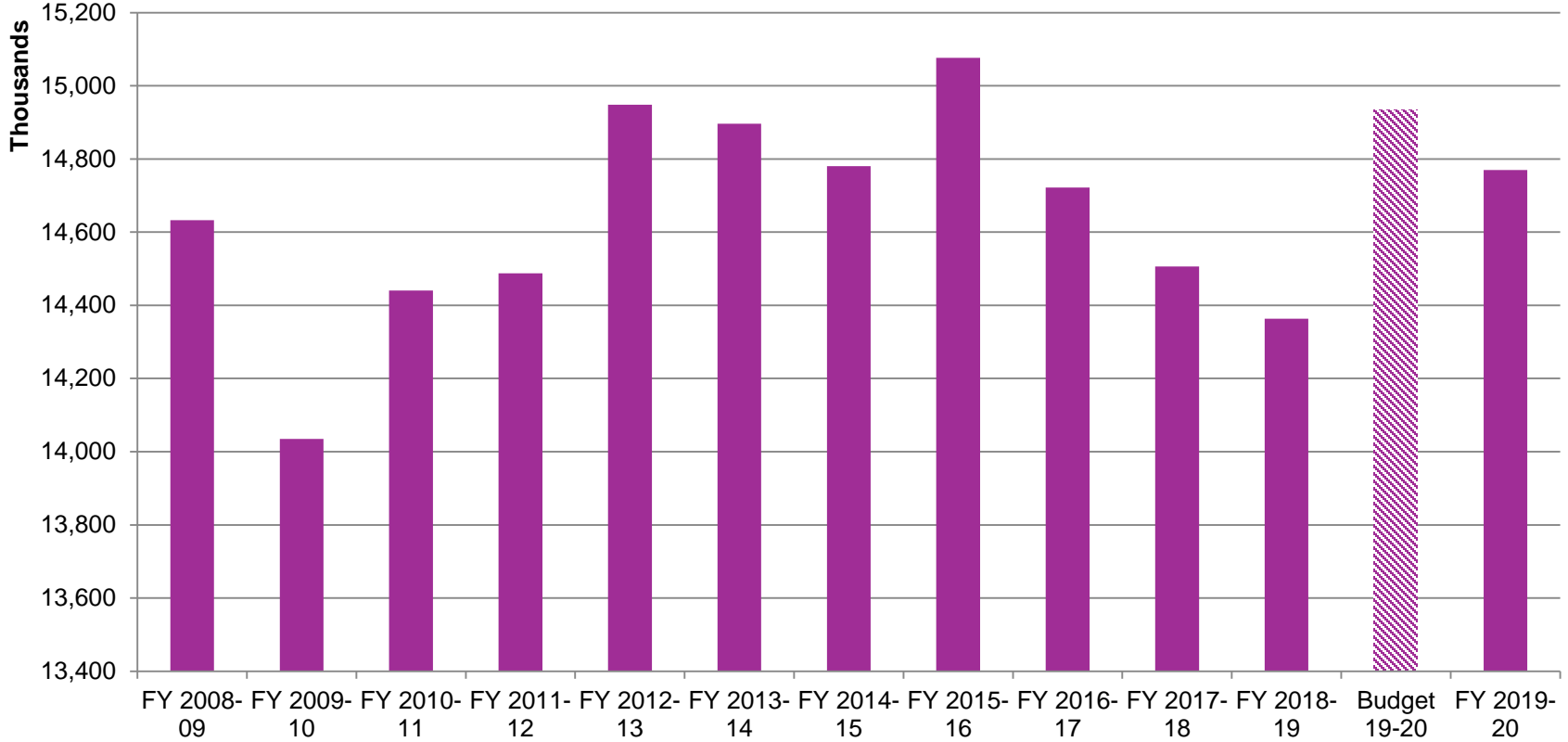
EXPENSES OCTOBER 31 YEAR-TO-DATE

Total



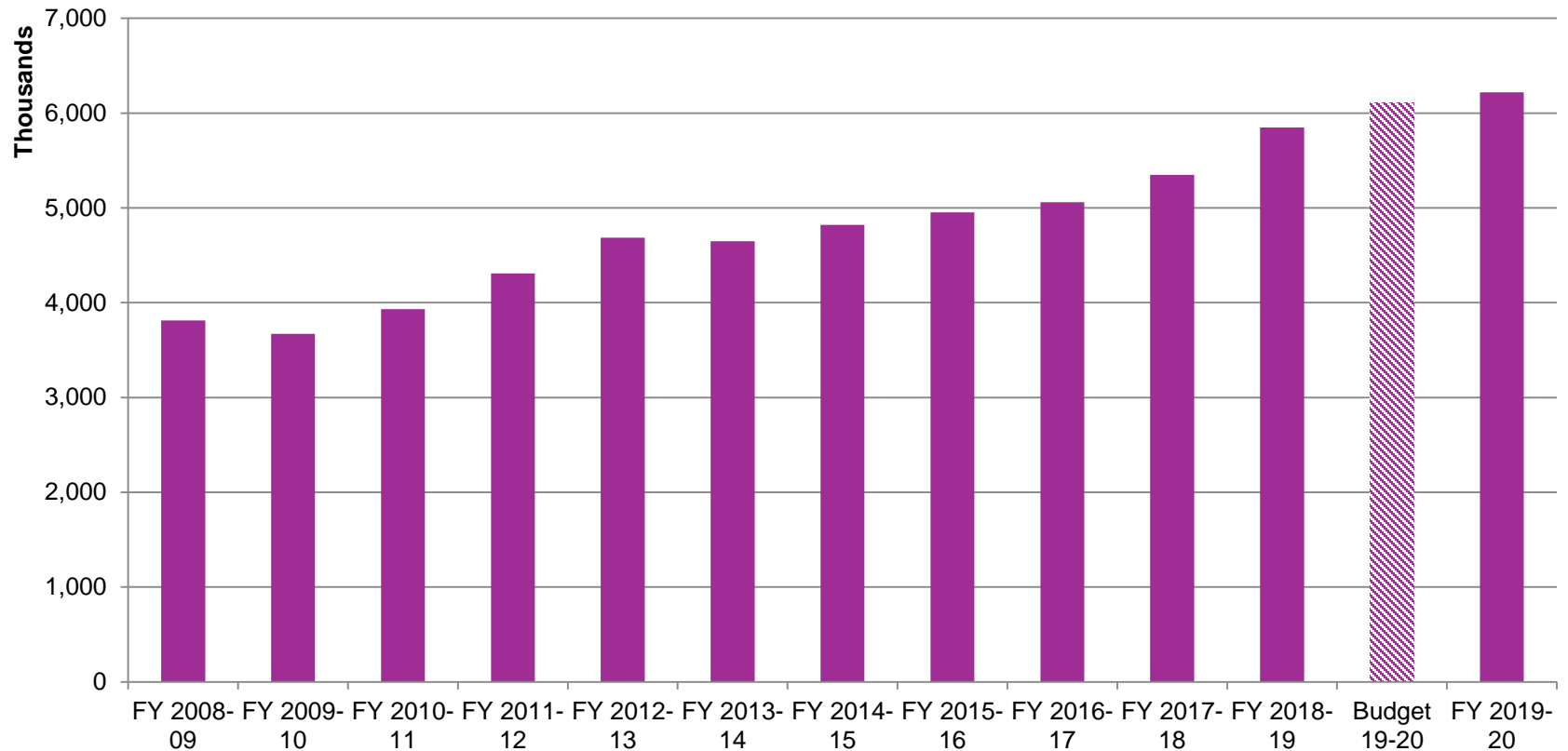
EXPENSES OCTOBER 31 YEAR-TO-DATE

Salaries



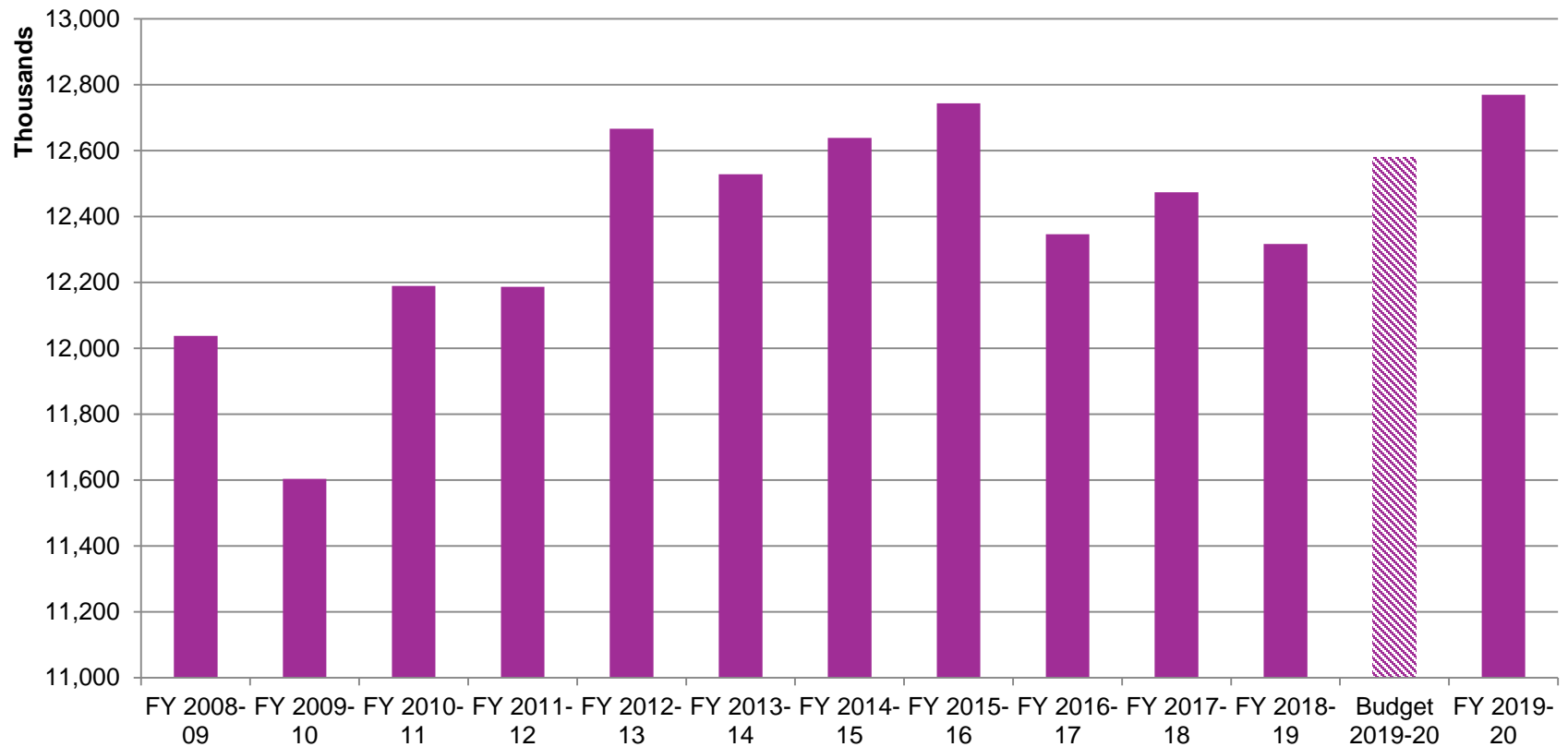
EXPENSES BY TYPE OCTOBER 31 YTD

Benefits



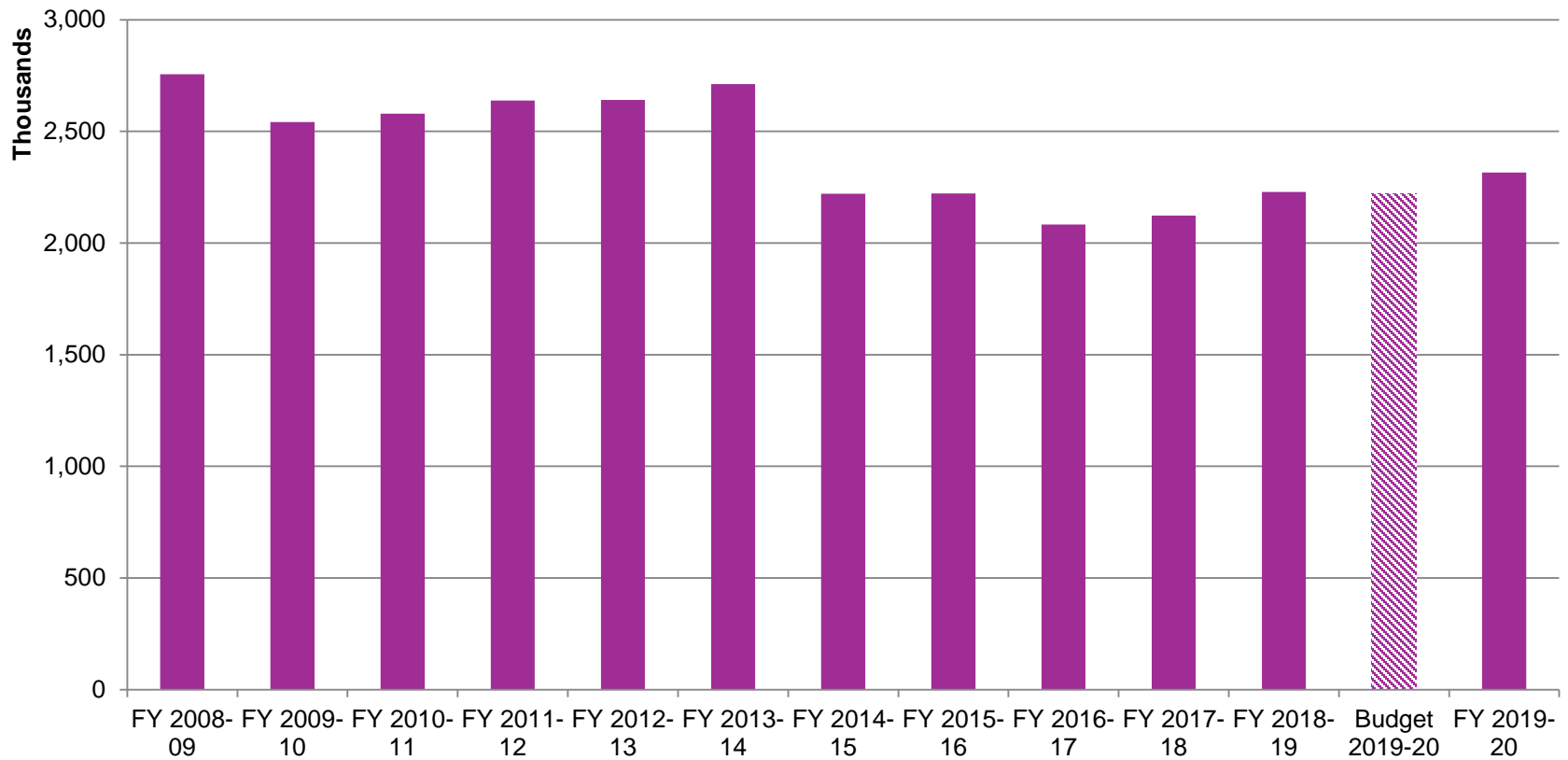
EXPENSES BY FUNCTION OCTOBER 31 YTD

Instructional



EXPENSES BY FUNCTION OCTOBER 31 YTD

Academic Support



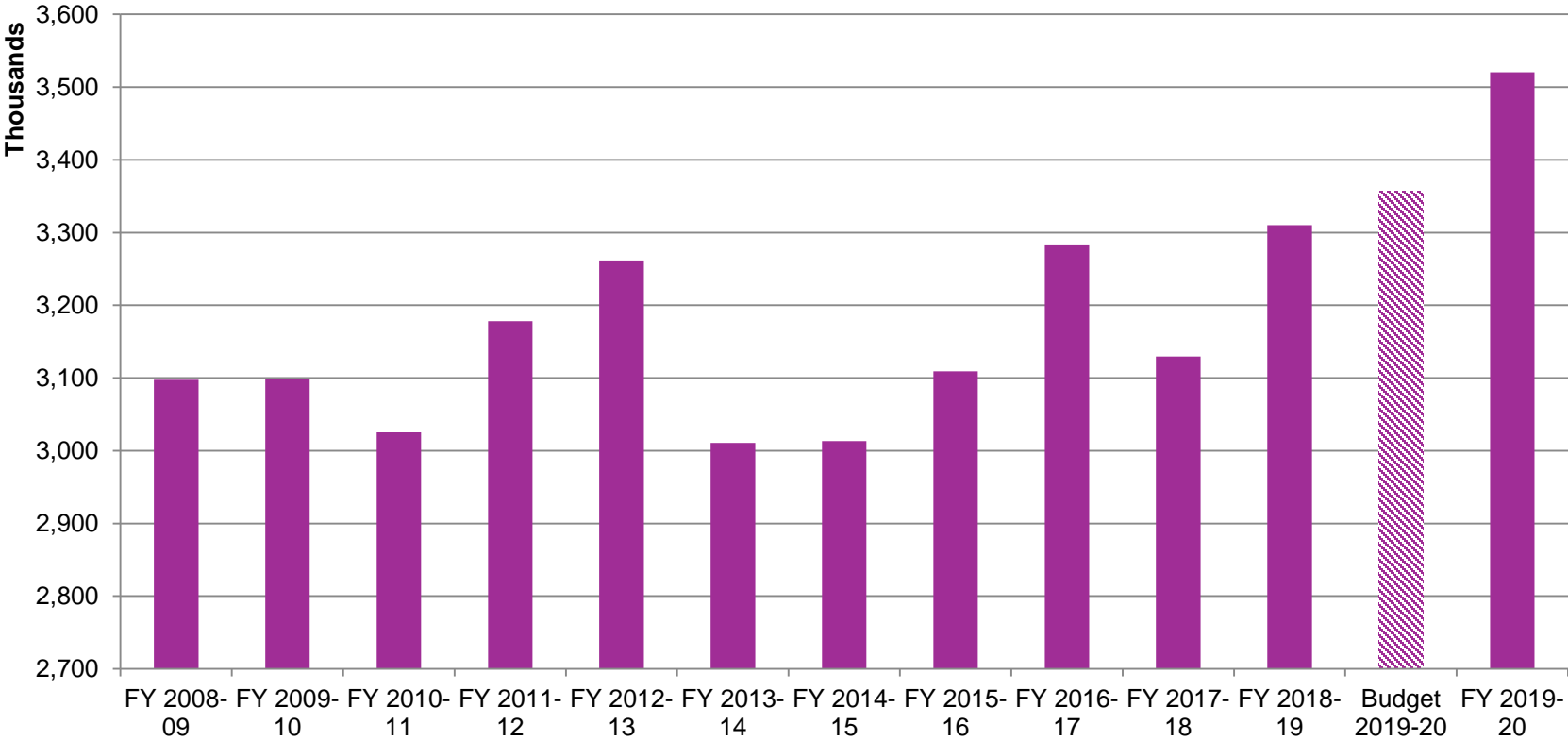
EXPENSES BY FUNCTION OCTOBER 31 YTD

Student Support



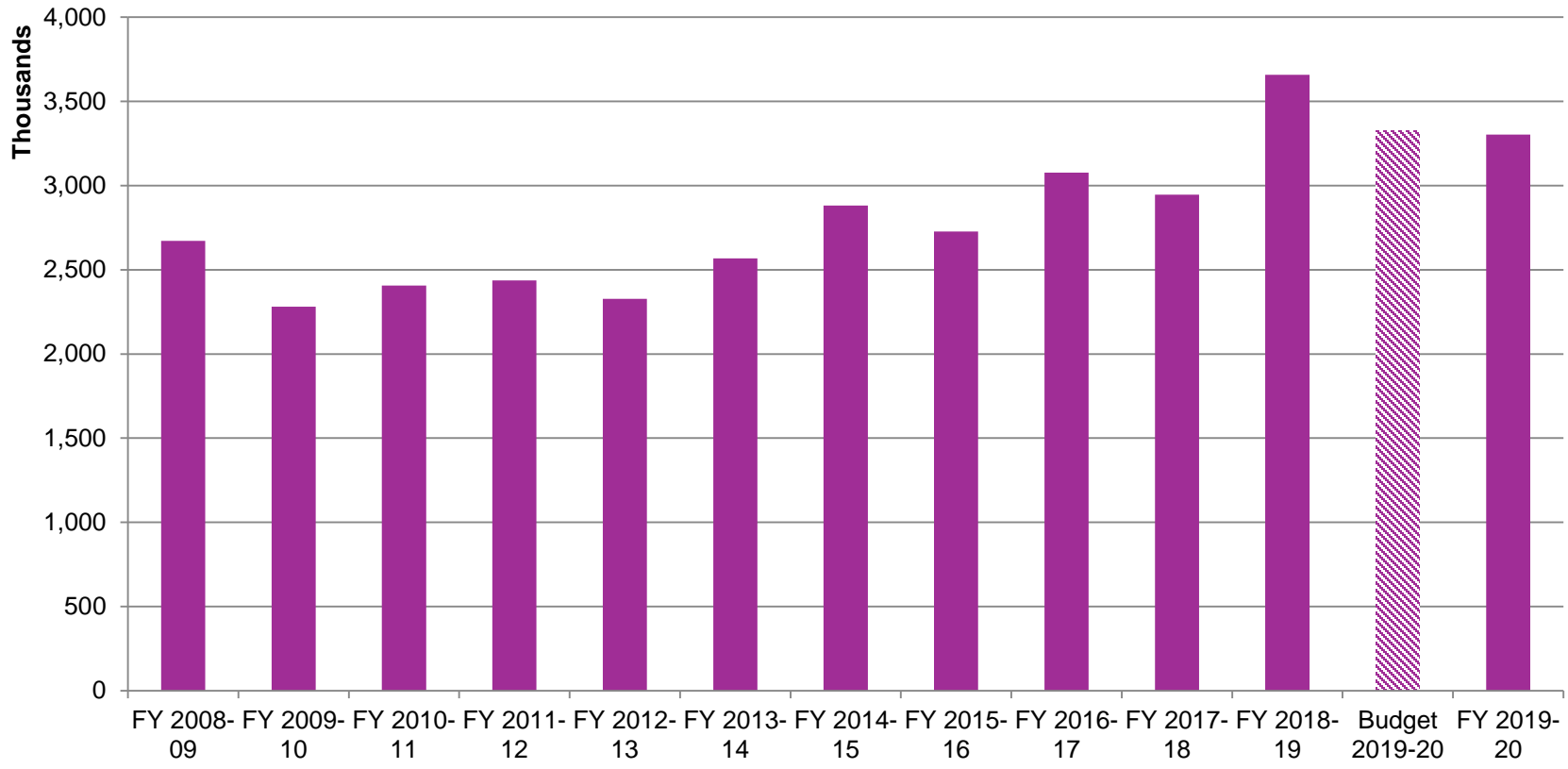
EXPENSES BY FUNCTION OCTOBER 31 YTD

Operations and Maintenance



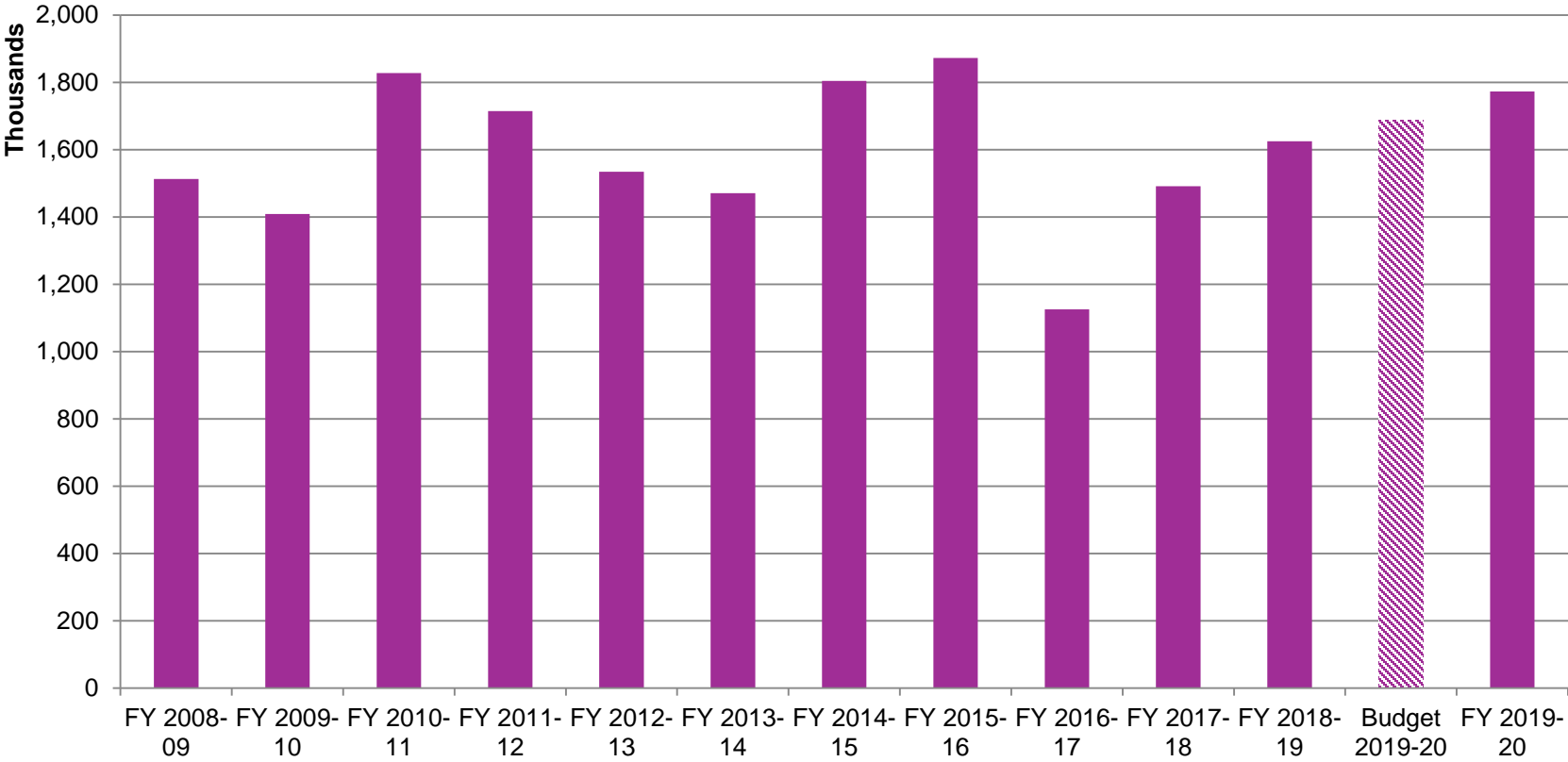
EXPENSES BY FUNCTION OCTOBER 31 YTD

Administrative and General



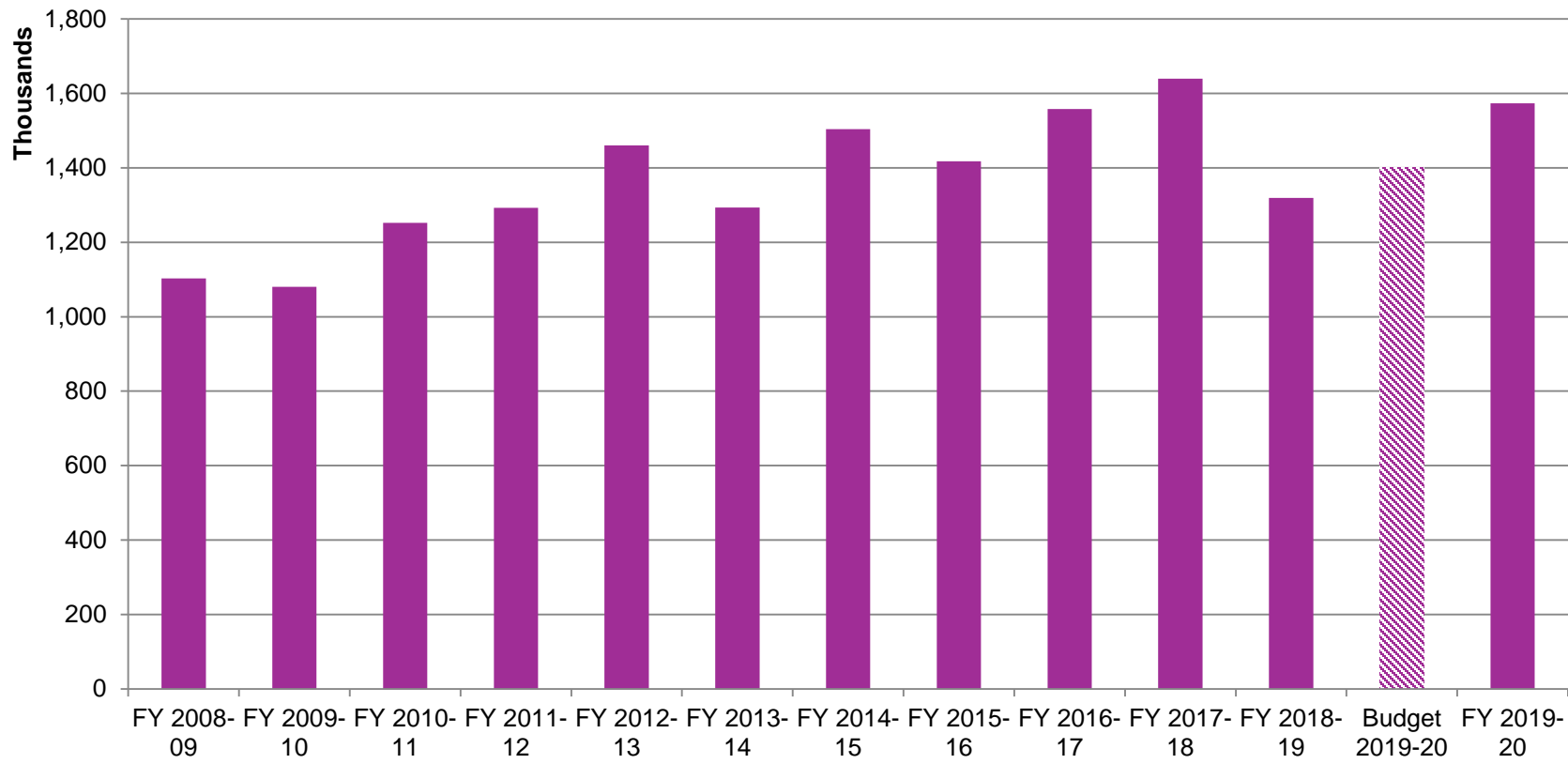
EXPENSES BY FUNCTION OCTOBER 31 YTD

Technology



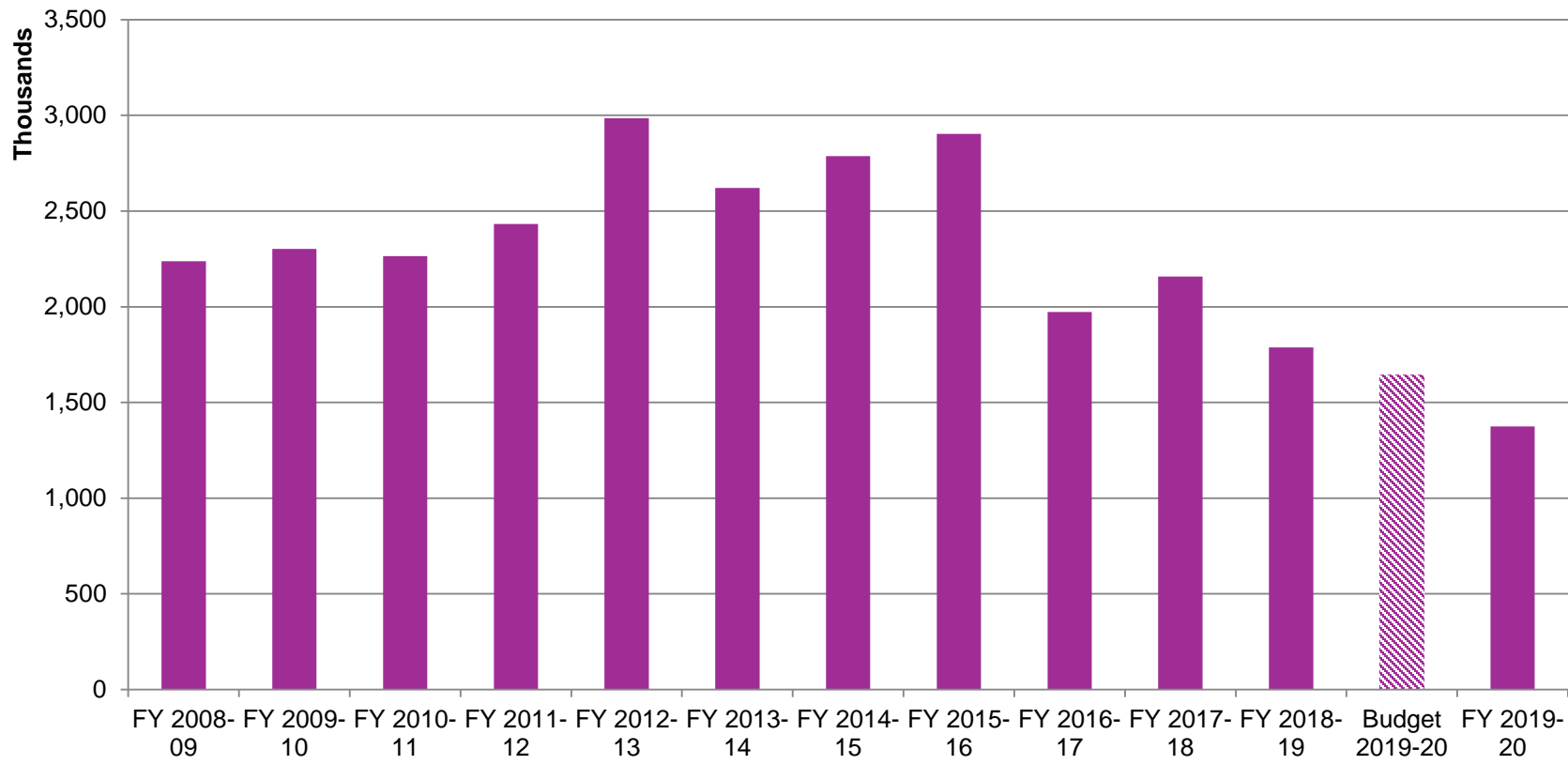
EXPENSES BY FUNCTION OCTOBER 31 YTD

Remissions and Exemptions

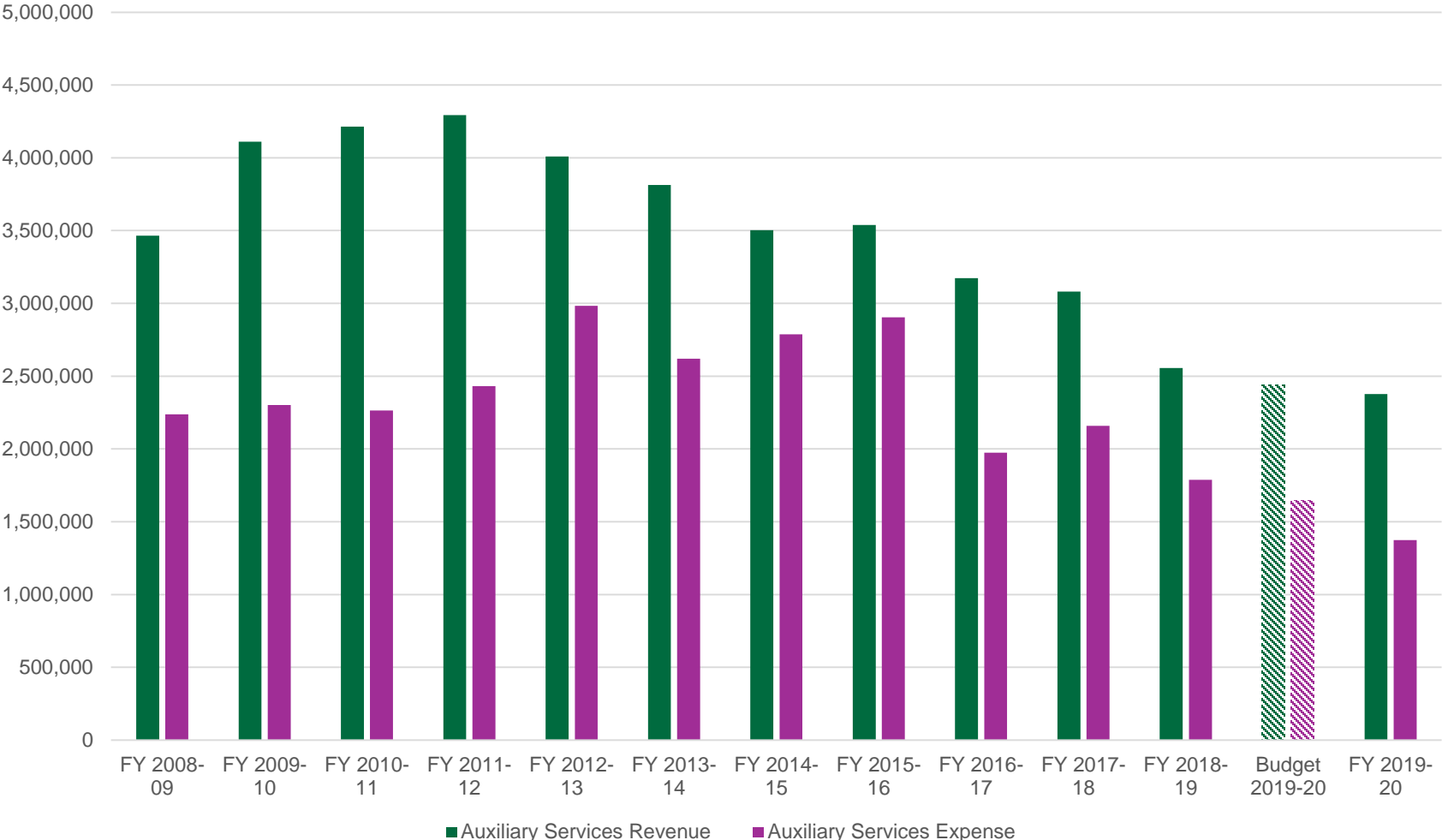


EXPENSES BY FUNCTION OCTOBER 31 YTD

Auxiliary Services

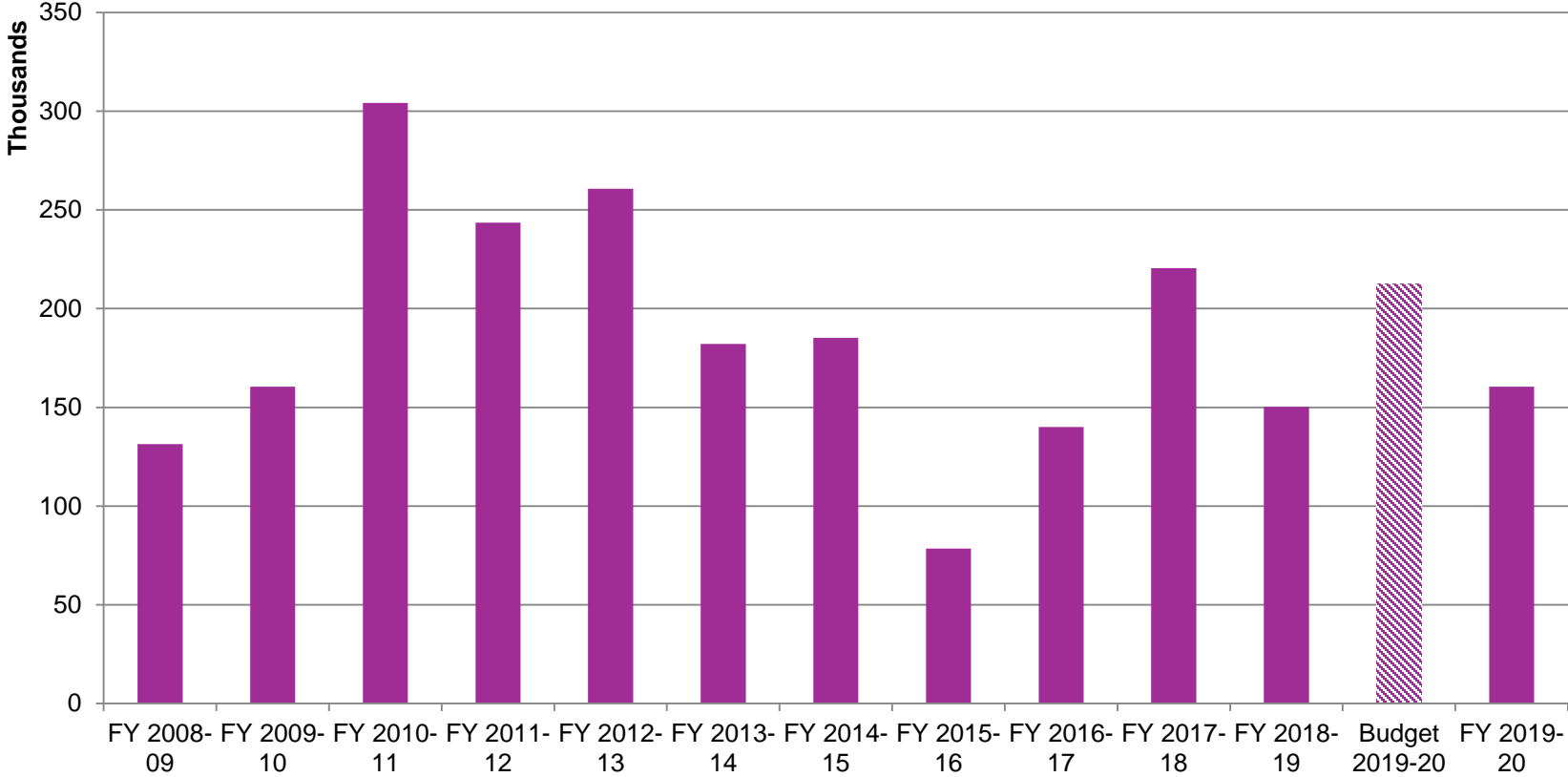


AUXILIARY SERVICES OCTOBER 31 YTD



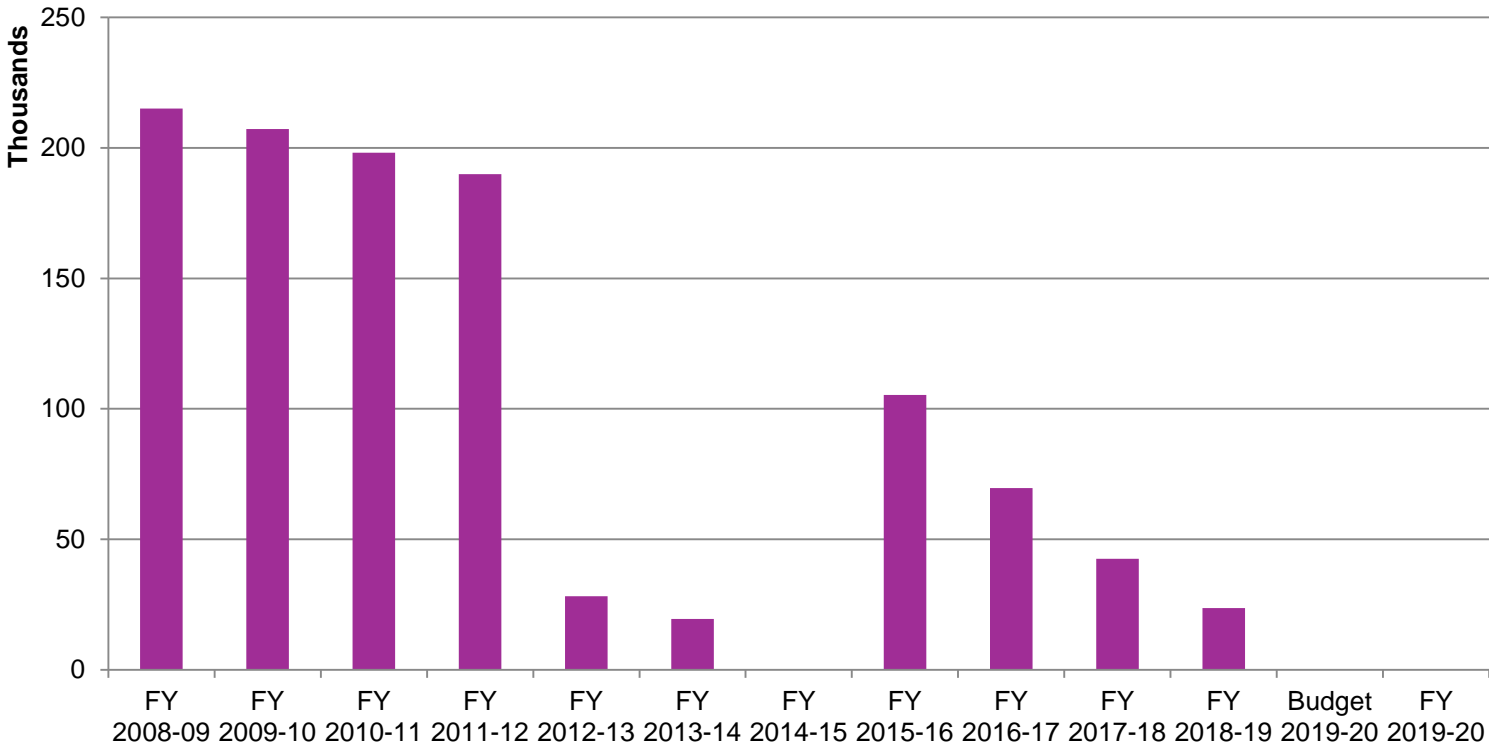
EXPENSES BY FUNCTION OCTOBER 31 YTD

Capital



EXPENSES BY FUNCTION OCTOBER 31 YTD

Debt Service



Questions?



Thank you

