



Greenville Technical College Area Commission

Marketing, Recruiting, and Enrollment Committee Meeting

MEETING AGENDA

Tuesday, February 18, 2025 2:00 p.m.

<https://gvltec-edu.zoom.us/j/98360156681?pwd=706b7qmParHr3bKigw9vhiA8EKWuIb.1>

Welcome Members		Ray Martin
Approval of November 19, 2024, Committee Minutes	Action	Ray Martin
Introduction of Dr. Kerwin Graham, Dean of Enrollment Services		Dr. Matteel Knowles
Enrollment KPI Update		Dr. Kerwin Graham
Ruffalo Noel Levitz (RNL) Update		Dr. Kerwin Graham
Enrollment Services Vision		Dr. Kerwin Graham
Marketing Update		Lauren Simer
New Business		Ray Martin
Adjourn		